

Press release



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Students show appreciation of Bosch

Award for Bosch Engineering Center Budapest

- Learning the market-oriented approach
- Several-year partnership with Óbuda University

Budapest – At the annual opening ceremony of Óbuda University in September, the university's student council presented the "Collaborative Partner of the Year Award" to the Bosch Engineering Center Budapest. Welcoming the award, Javier González Pareja, representative of the Bosch Group in Hungary, said, "The Group has won many awards in the industrial and educational fields, but this is particularly important for us. It has come directly from the engineers of the future, many of them students who have got to know us well during projects lasting several months. I am very proud, because this award shows that the students and the university recognise our commitment, social responsibility, direct support for education, and regular technical advice."

Learning the market-oriented approach

The Bosch Group has been supporting Óbuda University for several years. Technical competitions run by the group, such as the Pneumobile Competition, the Electromobile Competition and a series of competitions under the name Go-Kart Go-Bosch! that ended this year, set challenges to students that put their university learning to use and demand a lot of creativity. At present, students can choose from two subjects supported by Bosch and taught by Bosch staff. One is "Modern automotive products and development methods," and the other a specifically practice-oriented software development course, named "Software development at multinational companies", that has been running in the Neumann János Faculty of Informatics since September 2015.

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Basic information:

Bosch has been present in Hungary since 1899. After its re-establishment as a regional trading company in 1991, Bosch has grown into one of Hungary's largest foreign industrial employers. In fiscal 2015, its ten Hungarian subsidiaries had a total turnover of HUF 959 billion and sales of the Bosch Group on the Hungarian market – not counting trade among its own companies – was HUF 246 billion. The Bosch Group in Hungary employs some 12,200 people (as per January 1, 2016). In addition to its manufacturing, commercial and development business, Bosch has a network of sales and service operations that covers the entire country.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 375,000 associates worldwide (as of December 31, 2015). The company generated sales of 70.6 billion euros in 2015. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiaries and regional companies in some 60 countries. Including sales and service partners, Bosch's global manufacturing and sales network covers some 150 countries. The basis for the company's future growth is its innovative strength. Bosch employs 55,800 associates in research and development at 118 locations across the globe. The Bosch Group's strategic objective is to deliver innovations for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life."

Additional information is available online at www.bosch.hu