

Press release



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University appointment for Bosch Plant Manager in Hatvan

Honorary Professorship for Volker Schilling

- Committed supporter of the introduction and spread of dual training
- Dual training in universities and colleges is a radically new technique and outlook in the Hungarian education system

Budapest/Hatvan – Volker Schilling, Commercial Plant Manager of Robert Bosch Elektronika Kft. of Hatvan, has received an honorary professorship from Budapest Business School. It was presented by the Rector, Dr Balázs Heidrich, at the ceremony to open the academic year. BBS awarded the honour to Schilling for his dedicated endeavours in building up and strengthening links between the university and Bosch, particularly in the launch of university-level dual training and the setting up of a community college.

The plant manager said that Bosch has been involved in the launch and promotion of dual training in Hungary for several years. “We see the creation of the local knowledge-based society as a major pillar of economic development and the key to attaining it is high level education. It demands a flexible training system that can react sensitively to the constantly growing vocational demands of driving sectors of the economy. I am very proud and grateful that the university has recognised our efforts in this direction and my own commitment by conferring this honour.” Volker Schilling is heading the largest manufacturing facility of the Bosch Group’s Automotive Electronics Division worldwide, and gives lectures in the university on Lean Management and Industry 4.0.

A new methodology in Hungarian education

The Bosch plant in Hatvan signed a long-term cooperation agreement with Budapest Business School in February of last year. It enables international business students on a dual training course to receive nearly a year and a half of professional experience during their studies. To complement what they learn in the university, the students gain a familiarity with Bosch’s logistics system and

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purchasing channels, supplier corporate management tasks, lean management on shop floor level, and the operation of enterprise resource management systems.

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Basic information:

Bosch has been present in Hungary since 1899. After its re-establishment as a regional trading company in 1991, Bosch has grown into one of Hungary's largest foreign industrial employers. In fiscal 2015, its ten Hungarian subsidiaries had a total turnover of HUF 959 billion and sales of the Bosch Group on the Hungarian market – not counting trade among its own companies – was HUF 246 billion. The Bosch Group in Hungary employs some 12,200 people (as per January 1, 2016). In addition to its manufacturing, commercial and development business, Bosch has a network of sales and service operations that covers the entire country.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 375,000 associates worldwide (as of December 31, 2015). The company generated sales of 70.6 billion euros in 2015. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology.

The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiaries and regional companies in some 60 countries. Including sales and service partners, Bosch's global manufacturing and sales network covers some 150 countries. The basis for the company's future growth is its innovative strength. Bosch employs 55,800 associates in research and development at 118 locations across the globe. The Bosch Group's strategic objective is to deliver innovations for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life."

Additional information is available online at www.bosch.hu