

Press release



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New Bosch Thermotechnology training base in Budapest

Teaching advanced heating technology

- Modern heating technology training center with annual capacity of 1500
- Thirty million forint investment by Bosch Thermotechnology division

Budapest – At a ceremony held yesterday, the Bosch Thermotechnology division opened its Hungarian training center at the Budapest site of the Bosch Group in Hungary. It will introduce 1500 people a year to the use and operation of alternative, environmentally safe and energy-efficient forms of heating, under the guidance of highly-qualified and experienced teaching staff. The teaching center was completed in one year at a capital cost of 30 million forints.

Javier González Pareja, representative of the Bosch Group in Hungary, said in his welcoming address, “We are very pleased to be able to present the demonstration of Bosch’s most advanced heating technology, training courses and new teaching material that has been perfected through many years of practical and classroom experience. Additionally, the European-standard training provided by this center is yet another contribution we are making to ensure that professionals in the industry and today’s students become experts in the field in the decades to come.”

Heating systems are increasingly complex to design and maintain, laws governing the safety of users are increasingly strict, and consumers are making increasing demands for the application of new technologies. Heat pumps, condensing boilers and solar collectors are twenty-first century devices, and working with them demands skills that cut across different trades. The installation and servicing of these technologies requires highly-qualified staff.

Gerd Vrieling, regional sales director of Thermotechnology division, said at the opening ceremony, “As an innovator with a hundred and thirty years of experience and a committed supporter of technical education, Bosch has for long

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time stressed the importance of training technicians and skilled workers with high-level, relevant skills. We consider it essential for students to combine the acquisition of theoretical knowledge with learning how put it into practice.”

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Basic information:

Bosch has been present in Hungary since 1899. After its re-establishment as a regional trading company in 1991, Bosch has grown into one of Hungary's largest foreign industrial employers. In financial 2014, its 9 Hungarian subsidiaries had a total turnover of HUF 825 billion and sales of the Bosch Group on the Hungarian market – not counting trade among its own companies – was HUF 183 billion. The Bosch Group in Hungary employs 10,500 people (as per April 1, 2015). In addition to its manufacturing, commercial and development business, Bosch has a network of sales and service operations that covers the entire country.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 375,000 associates worldwide (as of December 31, 2015). According to preliminary figures, the company generated sales of more than 70 billion euros in 2015. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in some 60 countries. If its sales and service partners are included, then Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. In 2015, Bosch applied for some 5,400 patents worldwide. The Bosch Group's strategic objective is to deliver innovations for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life."

Additional information is available online at www.bosch.hu