

Press release



BOSCH

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Voluntary work à la Bosch

Full house' sign placed at playground gate

Hatvan – After the success of last autumn's hospital painting work, the associates of Bosch Hatvan decided to give a helping hand again. This time they targeted and renovated the Majtényi utca playground and its surroundings in Hatvan. Each generation contributed to the renovation effort: the children repainted the playground equipment, benches and fence, while the adults planted trees and bushes and levelled the football field, repaired the goal and replaced the damaged nets. "In 2008, Bosch donated HUF 5 million to construct the Majtényi utca playground which has become a new public place in Hatvan. Now, thanks to the renewal support of some HUF 1 million and to the devoted work of my colleagues, the playground has regained its splendour," said Volker Schilling, commercial plant manager of Robert Bosch Elektronika Kft. in Hatvan.

One of the cornerstones of the Bosch strategy of corporate social responsibility is voluntary help. It has already been confirmed through numerous programme initiatives including, in particular, last autumn's Bosch Big Band concert which actually raised HUF 3 million for the development of the paediatric unit at the clinic of Albert Schweitzer Hospital in Hatvan.

The company encourages and supports its associates to offer their work and free time for the purpose of improving their surroundings and the life of others. Bosch is convinced that, through voluntary work, people will be able to live a happier life in a community based on positive attitudes. "The company has been a major and active supporter of educational and public institutions as well as civil organisation in Hatvan for years now, and we will continue to pay special attention to these entities in line with our commitment to social responsibility," noted the plant manager.

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Basic information:

Bosch has been present in Hungary since 1899. After its re-establishment as a regional trading company in 1991, Bosch has grown into one of Hungary's largest foreign industrial employers. In financial 2014, its 9 Hungarian subsidiaries had a total turnover of HUF 825 billion and sales of the Bosch Group on the Hungarian market – not counting trade among its own companies – was HUF 183 billion. The Bosch Group in Hungary employs 10,500 people (as per April 1, 2015). In addition to its manufacturing, commercial and development business, Bosch has a network of sales and service operations that covers the entire country.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 375,000 associates worldwide (as of December 31, 2015). According to preliminary figures, the company generated sales of more than 70 billion euros in 2015. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiaries and regional companies in some 60 countries. Including sales and service partners, Bosch's global manufacturing and sales network covers some 150 countries. The basis for the company's future growth is its innovative strength. Bosch employs 55,800 associates in research and development at roughly 115 locations across the globe. The Bosch Group's strategic objective is to deliver innovations for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life."

Additional information is available online at www.bosch.hu