

# Press release



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## Future-forming thinking - local support

Bosch the multi-generation care expert

- New school year starts in Hatvan
- 6 Bosch classes teaching 137 children
- School theme day attended by 500 students and parents
- A Bosch citizen for Hatvan's citizens

Hatvan - The sixth "Bosch school year" has got off to a start in the Szent István Primary School in Hatvan. Bosch's support for the school began 6 years ago, and the 21 beginners in the new class bring the number of students in the 6 Bosch classes to 137. Once again, the new classroom renovated with joint funding was opened with a novel, inspiring theme day. The opening was attended by Horváth Richárd, Mayor of Hatvan, Julianna Szabó Molnár, the Financial Deputy Director of the Hatvan District Educational Center, and Wolfgang Stein, Commercial Plant Manager of Robert Bosch Elektronika Kft. of Hatvan.

### Another 5-million-forint classroom refit

The Bosch plant in Hatvan and the city council jointly funded the renovation of the 53 square-meter classroom at a cost of more than 5 million forints. The technical renovation included painting, a new floor, a new electrical system and new toilets. The 2.5 million HUF contribution from Bosch met the cost of new classroom furniture, the usual blackboard and notice board, and an advanced interactive touch-screen board. Wolfgang Stein, Commercial Plant Manager of Robert Bosch Elektronika Kft. of Hatvan, said, "Our cooperation with Hatvan council goes back many years and covers several areas. It proves that Robert Bosch Elektronika Kft. of Hatvan is not only of great economic importance to the city, it is an integral part of its cultural and educational life. We are proud to see the 6. Bosch class starting in the Szent István Primary School."

### Passion, communication, courage, connection, focus

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These were the key words of the theme day that livened up the school opening ceremony for students and parents. The theme of this year's opening day was "Vollgas", the name the Hatvan plant gives to its cultural change programme. The slogans of this change programme – passion, communication, courage, connection and focus – were brought to life at fun interactive stations. "It is important for Bosch to hand on its broad-based competencies to the youngest generation. Today's thematic programme is designed to encourage learning and to draw attention to values that in addition to being important for Bosch, are essential in everyday life, and of course on the job market," said Mr Stein.

**Bosch citizen's commitment to Hatvan and its people**

Gábor Tárai, a former employee of the Bosch plant in Hatvan, received a special Mayor's award at a ceremonial council meeting at the end of September in Hatvan. He was chosen for the award in recognition of activity that has assisted the city's development, cooperation with the region and education in the city over the last seven years.

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## **Basic information:**

Bosch has been present in Hungary since 1898 with its products. The company is this year celebrating the 100th anniversary of the opening of its first Hungarian operation. After its re-establishment as a regional trading company in 1991, Bosch has grown into one of Hungary's largest foreign industrial employers with currently nine Hungarian subsidiaries. In fiscal 2017 it had a total turnover of HUF 1304 billion and sales of the Bosch Group on the Hungarian market – not counting trade among its own companies – was HUF 244 billion. The Bosch Group in Hungary employs roughly 13,500 people (as per January 1, 2018). In addition to its manufacturing, commercial and development business, Bosch has a network of sales and service operations that covers the entire country.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 402,000 associates worldwide (as of December 31, 2017). The company generated sales of 78.1 billion euros in 2017. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT company, Bosch offers innovative solutions for smart homes, smart cities, connected mobility, and connected manufacturing. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to deliver innovations for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. The basis for the company's future growth is its innovative strength. At 125 locations across the globe, Bosch employs some 64,500 associates in research and development.

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