

Press release



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Christmas surprise from Bosch

Million-forint gifts from Bosch Hatvan

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- Computers for schools and local organizations
- Jenga, dominoes and colour-in decorations for the children in hospital
- Not only at Christmas time that Bosch helps the city

Hatvan – Robert Bosch Elektronika Kft. has been part of city life for more than fifteen years. More than just an employer, it actively participates in local healthcare and cultural and educational affairs. As we are approaching to Christmas, on 16 December, the company presented computers worth a total of one million forints to the local councils of Hatvan and nearby Rózsaszentmárton. Via Hatvan Council, the computer will be going to several local organizations such as Szent István Primary School and Damjanich János Technical and Secondary School.

The presents were received by the mayors – Richárd Horváth of Hatvan and Sipos Jánosné of Rózsaszentmárton. Volker Schilling, commercial plant manager of Robert Bosch Elektronika Kft., said “I am very pleased that Bosch is able to help the city with equipment that helps people in their work. I am sure the computers will be of great use and also school students will get better access to information.”

Of course no Christmas could pass without Bosch thinking of the children. This year, it has donated toys – jenga, dominoes and colour-in Christmas decorations – to the children in Albert Schweitzer Hospital in Hatvan. The company hopes they will inject a bit of fun into the children’s – hopefully short – stay in hospital.

Roger Seemeyer, technical plant manager of Robert Bosch Elektronika Kft. said, “It is not just at Christmas time that Bosch collaborates with the City of Hatvan and helps where it can. In the second half of this year, for example, we donated 300,000 forints to the Lesznai Anna Methodological Institute, which provides education for children with special needs and disabilities, and another 300,000 forints to the Színes Foundation for children’s art education.”

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Basic information:

Bosch has been present in Hungary since 1899. After its re-establishment as a regional trading company in 1991, Bosch has grown into one of Hungary's largest foreign industrial employers. In financial 2014, its 9 Hungarian subsidiaries had a total turnover of HUF 825 billion and sales of the Bosch Group on the Hungarian market – not counting trade among its own companies – was HUF 183 billion. The Bosch Group in Hungary employs 10,500 people (as per April 1, 2015). In addition to its manufacturing, commercial and development business, Bosch has a network of sales and service operations that covers the entire country.

The Bosch Group is a leading global supplier of technology and services. The company employs roughly 360,000 associates worldwide (as per April 1, 2015), and generated sales of 49 billion euros in 2014.* Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in some 60 countries. Including its sales and service partners, Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. In 2014, Bosch applied for some 4,600 patents worldwide. The Bosch Group's strategic objective is to create solutions for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life."

Additional information is available online at www.bosch.hu

*The sales figure disclosed for 2014 does not include the former joint ventures BSH Bosch und Siemens Hausgeräte GmbH (now BSH Hausgeräte GmbH) and ZF Lenksysteme GmbH (now Robert Bosch Automotive Steering GmbH), which have since been taken over completely.