

Press release



BOSCH

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Bosch develops scarce competencies

Lean training went into second year

Budapest - The fourteen students of the Bosch Lean Academy, a collaborative pilot project of the University of Miskolc and Robert Bosch Energy and Body System Kft., have successfully got through their first year, and the second year started up in the past few days' time. Also closed partner in the work of the very practically-oriented lean management course is the Lean Enterprise Institute Hungary.

Dr. Frank-Stephan Kupfer, commercial plant manager of Robert Bosch Energy and Body Systems Kft. of Miskolc, said, "Our experience shows that students coming out of higher education have substantial academic knowledge but little practical work experience. Manufacturing companies like Bosch have a need for staff who quickly grasp the everyday working tasks and can cope with the practical challenges. They must also be able to apply lean methods to improve quality and productivity."

During last year's two semesters, seven Bosch mentors helped the students in their work. As well as learning lean techniques, the students develop skills that have shown up as constantly lacking in job interviews over the years. Such are problem-solving skills and methods, and the ability to work in a team. Other competences where applicants tend to be weak are presentation skills, self-reflection and project management experience. All of these are essential in the multicultural environment of a multinational company. The second year of the pilot project started up this September with 8 students, and there are plans for a standalone two-year dual lean master's course to start up in the semester, in February 2016.

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Basic information:

Bosch has been present in Hungary since 1899. After its re-establishment as a regional trading company in 1991, Bosch has grown into one of Hungary's largest foreign industrial employers. In financial 2014, its 9 Hungarian subsidiaries had a total turnover of HUF 825 billion and sales of the Bosch Group on the Hungarian market – not counting trade among its own companies – was HUF 183 billion. The Bosch Group in Hungary employs 10,500 people (as per April 1, 2015). In addition to its manufacturing, commercial and development business, Bosch has a network of sales and service operations that covers the entire country.

The Bosch Group is a leading global supplier of technology and services. The company employs roughly 360,000 associates worldwide (as per April 1, 2015), and generated sales of 49 billion euros in 2014.* Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in some 60 countries. Including its sales and service partners, Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. In 2014, Bosch applied for some 4,600 patents worldwide. The Bosch Group's strategic objective is to create solutions for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life."

Additional information is available online at www.bosch.hu

*The sales figure disclosed for 2014 does not include the former joint ventures BSH Bosch und Siemens Hausgeräte GmbH (now BSH Hausgeräte GmbH) and ZF Lenksysteme GmbH (now Robert Bosch Automotive Steering GmbH), which have since been taken over completely.