

Press release



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New technical plant manager at head of Bosch automotive parts plant in Miskolc

- Roland Ahl aims at further development and stabilisation in plant
- “Bosch is the motor of Miskolc”

Miskolc – a new technical plant manager for Robert Bosch Energy and Body Systems Kft. in Miskolc was appointed in April. Roland Ahl now heads the plant together with Dr. Frank-Stephan Kupfer, who remains as commercial plant manager. Ahl said, “To work for Bosch is more than a job, it is a profession. As the leading developer of technologies of the future, we are always striving for innovation and continuous improvement.”

Competence, continuous development, sense of mission

The forty-nine-year-old manager started work at Bosch twenty-four years ago. Before his appointment in Hungary, he was Vice President in Immenstadt, Germany. Prior to that, he worked in the areas of production and controlling. “To work in a new position is always a new chapter our life and career, where we definitely experience a few challenges. One of the strengths of our company is that we are looking for further development and embrace changes as new opportunities. This is also part of my own personal motivation,” said Ahl.

Robert Bosch Energy and Body Systems Kft. was set up in 2003, and now employs more than 2200 associates. It is the Bosch Group’s largest automotive electric drives plant in Europe. Among the automotive parts, relays and electric drives produced in this central facility are various air-conditioning units, electric motors, window wiper systems, brake assistance motors and electronic stability controllers, essential components of hybrid and electric cars.

Robert Bosch Kft.
1103 Budapest,
Gyömrői út 104.
www.bosch.hu/en

Press information:
Dóra Domokos
PR Manager
Bosch Group in Hungary

E-mail: dora.domokos@hu.bosch.com
Phone: +36 20 779 1422
www.boschmediaservice.hu/en

More information:

Dóra Domokos

Phone: +36 1 879-8928

Basic information:

Bosch has been present in Hungary since 1898 with its products. After its re-establishment as a regional trading company in 1991, Bosch has grown into one of Hungary's largest foreign industrial employers with currently nine Hungarian subsidiaries. In fiscal 2017 it had a total turnover of HUF 1304 billion and sales of the Bosch Group on the Hungarian market – not counting trade among its own companies – was HUF 244 billion. The Bosch Group in Hungary employs roughly 13,500 people (as per January 1, 2018). In addition to its manufacturing, commercial and development business, Bosch has a network of sales and service operations that covers the entire country.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 410,000 associates worldwide (as of December 31, 2018). According to preliminary figures, the company generated sales from operations of 77.9 billion euros in 2018. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT company, Bosch offers innovative solutions for smart homes, smart cities, connected mobility, and connected manufacturing. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to deliver innovations for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. The basis for the company's future growth is its innovative strength. At 125 locations across the globe, Bosch employs some 69,500 associates in research and development.

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