

Press release



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Around the world in half a day

Special World game opens the seventh Bosch class in Hatvan

- Students in Bosch classes now number 167
- Substantial sponsorship in school year 2019/2020 as well
- Multi-generation care

Hatvan – In a colourful world village set up for the day, the Szent István Primary School in Hatvan celebrated the start of the school year with games exemplifying cultural diversity and cooperation. The event marked the launch of the seventh new Bosch class sponsored by Robert Bosch Elektronika Kft. of Hatvan, this year with nineteen first-graders.

The Bosch plant in Hatvan has bought furniture (desks and chairs for teacher and children and cabinets) and other teaching aids (wall board, cork board and interactive whiteboard) for the new class in the value of over three million forints. The children already occupied the newest classroom, and they bring the total number of children in the seven Bosch classes now running in the Szent István Primary School to 167. Wolfgang Stein, commercial plant manager of the Bosch plant in Hatvan, said, “For Bosch to carry out its corporate activities, its associates must have a secure family and social environment, and we place great importance on creating and improving this. The Bosch management considers it natural to help their colleagues through the provision of family-centred school provision and services that satisfy every demand.”

Football, the aroma of cinnamon, African dance, ancient Japanese game

At this year’s theme day, the organisers translated the ideas of globalisation, cultural diversity and cooperation into the language of games. In an interactive world game, the children discovered different parts of the world, and travelled around the Earth in half a day. “Through playing together today, they have experienced the traditions and cultural habits of various nations and countries of the world. We have conveyed the fact that as a global company, Bosch

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appreciates the importance of diversity and the ways of cooperation within that diversity,” said Mr Stein.

Multi-generation care, local support

As part of its corporate social responsibility, the Hatvan plant seeks to cooperate with institutions, charitable foundations and NGOs that improve the lives of local people in various target groups and has undertaken to support them several times a year. In addition to setting up of kindergarten groups, Bosch has implemented a new form of care for its associates in Hatvan by launching school classes. The first Bosch class started in the Szent István Primary School in Hatvan in 2013/2014 with 21 children. Bosch provides the children in these classes with teacher supervision between 6 and 8 am and 4 and 8 pm, and upon request, also provides German language courses, swimming, horseback-riding, music and dance teaching and regular outings.

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Basic information:

Bosch has been present in Hungary since 1898 with its products. After its re-establishment as a regional trading company in 1991, Bosch has grown into one of Hungary's largest foreign industrial employers with currently nine Hungarian subsidiaries. In fiscal 2018 it had a total turnover of HUF 1,317 billion and consolidated sales of the Bosch Group on the Hungarian market – not counting trade among its own companies – amounted to HUF 251 billion. The Bosch Group in Hungary employs roughly 14,800 associates (as of December 31, 2018). In addition to its manufacturing, commercial and development business, Bosch has a network of sales and service operations that covers the entire country.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 410,000 associates worldwide (as of December 31, 2018). The company generated sales of 78.5 billion euros in 2018. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT company, Bosch offers innovative solutions for smart homes, smart cities, connected mobility, and connected manufacturing. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to deliver innovations for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 460 subsidiary and regional companies in over 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. The basis for the company's future growth is its innovative strength. At nearly 130 locations across the globe, Bosch employs some 68,700 associates in research and development.

The company was set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as "Workshop for Precision Mechanics and Electrical Engineering." The special ownership structure of Robert Bosch GmbH guarantees the entrepreneurial freedom of the Bosch Group, making it possible for the company to plan over the long term and to undertake significant upfront investments in the safeguarding of its future. Ninety-two percent of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung GmbH, a charitable foundation. The majority of voting rights are held by Robert Bosch Industrietreuhand KG, an industrial trust. The entrepreneurial ownership functions are carried out by the trust. The remaining shares are held by the Bosch family and by Robert Bosch GmbH.

Additional information is available online at www.bosch.com, www.iot.bosch.com, www.bosch-press.com, www.twitter.com/BoschPresse