

Press release



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Robert Bosch Kft. triumphs as fittest company of 2019

- Second-time victory for the Budapest Bosch site in the *Company Run* contest series
- The associates of Robert Bosch Kft. ran more than 11,000 kilometres in the races, which equals the distance from Budapest to Buenos Aires
- On the way to victory, they ran marathons and half-marathons, swam across Lake Balaton and cycled around Lake Tisza

The Budapest Bosch site has reached first place in the *Company Run* event series for the second year in a row, making it the fittest corporate community of 2019. The associates of Robert Bosch Kft. ran a total of 11,120 kilometres, swam 400 kilometres and cycled 1950 kilometres in seven *Company Run* events to finish as absolute overall winners. Roughly 400 employees participated in the contests, with more than a thousand entries filed.

The eight-round *Company Run* competition is an exclusive contest for companies, institutions and workplace communities. Contestants of individual or pair figures must all be employees, family members, partners or customers of Bosch, while in the case of relays only the majority of contestants must fulfil said requirements. Last year, more than 12,000 contestants from 700 companies took part in the running, swimming, cycling and triathlon events of this nationwide, well-known series of competitions. The final rankings comprised the sixty-three companies that had taken part and gained points in at least four of the eight rounds. As in 2018, the team from the Bosch site in Budapest has once again scored the most points overall.

In the colours of Robert Bosch Kft., 320 ran in the marathons, half-marathons and relay races, with the total length ran equalling the distance between Budapest and Buenos Aires. Seventy-seven company associates swam in the trans-Balaton and Lake Velence races, and thirty participated in the cycling competition around Lake Tisza. At the *Company Run* award ceremony, András Somogyi, Human

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Resources Director of the Bosch Group in Hungary, said, “We are proud that Robert Bosch Kft. has become the fittest Hungarian company for the second time. We believe that regular exercise is fundamental to the creativity and enthusiasm of our associates – and consequently fundamental to the company’s success and innovation.”

Bosch associates at all sites - Hatvan, Miskolc, Maklár and Eger - are encouraged in various ways to take up a healthy lifestyle and do sports. Through its internal communication, Bosch also promotes competition among associates. The company supports workplace sporting communities in various ways, such as providing application fees and entry tickets, providing strips, renting sports facilities, and providing training, trainers and equipment. Bosch associates can participate in a wide range of health care programs and have regular screening tests. The KSF (Kultur, Sport und Freizeit) organisation in the Budapest headquarters, established in 2013, has more than 2200 members. Forty-five societies for various sporting, cultural and leisure activities have formed up so far within the KSF framework.

For further information on the *Company Run* series and the competition scoring, please visit the [Futanet website](#).

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Basic information:

Bosch has been present in Hungary since 1898 with its products. After its re-establishment as a regional trading company in 1991, Bosch has grown into one of Hungary's largest foreign industrial employers with currently nine Hungarian subsidiaries. In fiscal 2018 it had a total turnover of HUF 1,317 billion and consolidated sales of the Bosch Group on the Hungarian market – not counting trade among its own companies – amounted to HUF 251 billion. The Bosch Group in Hungary employs roughly 14,800 associates (as of December 31, 2018). In addition to its manufacturing, commercial and development business, Bosch has a network of sales and service operations that covers the entire country.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 403,000 associates worldwide (as of December 31, 2019). According to preliminary figures, the company generated sales of 77.9 billion euros in 2019. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT company, Bosch offers innovative solutions for smart homes, smart cities, connected mobility, and connected manufacturing. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to deliver innovations for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. The basis for the company's future growth is its innovative strength. At 125 locations across the globe, Bosch employs some 72,000 associates in research and development.

Additional information is available online at www.bosch.com, www.iot.bosch.com, www.bosch-press.com, www.twitter.com/BoschPresse.