

Press release



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New commercial plant manager in the Bosch plant in Hatvan

Dr. Arne Ziegenbein follows Wolfgang Stein in the position

Hatvan – From January 2021 Dr. Arne Ziegenbein fills the position of commercial plant manager of Robert Bosch Elektronika Kft. in Hatvan. The German executive replaces the retiring Wolfgang Stein, who has been a member of management of the Bosch plant in Hatvan since January 2017. The new commercial plant manager, who had been working in leading positions at the company's locations in Germany and India in recent years, is no stranger to Hatvan, since he was responsible for the logistics, and controlling department of the site between 2009 and 2014.

Dr. Arne Ziegenbein has been working for Bosch for nearly 14 years. The professional is a certified electrical engineer, who graduated from the RWTH Aachen University, and later received a master's degree in business administration from the University of Hagen, then a PhD from the ETH Zurich (Swiss Federal Institute of Technology). He started his professional career in 2002 as a research associate and project manager at the Centre for Enterprises Sciences at ETH Zurich, then continued his career at Bosch in 2007. After two years in Stuttgart he came to Hungary, where he held management positions in logistics and controlling at the company's Hatvan plant. From 2015, he continued his professional career in India, where he led Bosch's Automotive Electronics plant in Bangalore. Subsequently, from 2017 to December 2020, he was Vice President Corporate Performance Controlling, Risk Management, Mergers and Acquisitions in the Bosch headquarter in Stuttgart.

"It is a great pleasure and honour for me to work here in Hatvan as the manager of the largest automotive electronics plant of Bosch", emphasized Dr. Arne Ziegenbein upon his appointment. "My aim is to further develop our processes, organization and performance to strengthen the competitiveness of the plant. We will place great emphasis on the digitization of production and the supply chain in

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the future, which is essential to keep our factory in the cutting edge of the world”, he added.

Robert Bosch Elektronika Kft. was established in 1998 in Hatvan and the plant has become the largest manufacturing centre of the Automotive Electronics division of the Bosch Group in the world. In recent decades, hundreds of millions of vehicles have been equipped with different electronics from Hatvan worldwide. The Company’s strategic objective is to undertake an active role in the future of automated, accident-free and environmentally friendly driving through the continuous improvement of its employees’ expertise and its high-tech manufacturing solutions.

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Basic information:

Bosch has been present in Hungary since 1898 with its products. After its re-establishment as a regional trading company in 1991, Bosch has grown into one of Hungary's largest foreign industrial employers with currently nine subsidiaries. In fiscal 2019 it had a total turnover of HUF 1,465 billion and consolidated sales of the Bosch Group on the Hungarian market – not counting trade among its own companies – amounted to HUF 259 billion. The Bosch Group in Hungary employs more than 15,000 associates (as of December 31, 2019). In addition to its manufacturing, commercial and development business, Bosch has a network of sales and service operations that covers the entire country.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 400,000 associates worldwide (as of December 31, 2019). The company generated sales of 77.7 billion euros in 2019. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT provider, Bosch offers innovative solutions for smart homes, Industry 4.0, and connected mobility. Bosch pursuing a vision of mobility that is sustainable, safe, and exciting. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to facilitate connected living with products and solutions that either contain artificial intelligence (AI) or have been developed or manufactured with its help. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. The basis for the company's future growth is its innovative strength. Bosch employs some 72,600 associates in research and development at 126 locations across the globe, as well as roughly 30,000 software engineers.

The company was set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as "Workshop for Precision Mechanics and Electrical Engineering." The special ownership structure of Robert Bosch GmbH guarantees the entrepreneurial freedom of the Bosch Group, making it possible for the company to plan over the long term and to undertake significant upfront investments in the safeguarding of its future. Ninety-four percent of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung GmbH, a charitable foundation. The remaining shares are held by the Bosch family, by a corporation owned by the family, and by Robert Bosch GmbH. The majority of voting rights are held by Robert Bosch Industrietreuhand KG, an industrial trust. The entrepreneurial ownership functions are carried out by the trust.

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