

## Press release



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05/18/2021

ID: 300

### **Corporate Training Center in Miskolc**

ESTABLISHMENT AND OPERATION OF CORPORATE  
TRAINING CENTER SYSTEM AT ROBERT BOSCH ENERGY  
AND BODY SYSTEMS KFT.

Robert Bosch Energy and Body Systems Kft. implemented a GINOP-6.1.8-17 winning project – The establishment and operation of a Corporate Training Center system – with the help of the 170.28 million forints non-reimbursable grant from the European Union awarded under the Széchenyi 2020 programme. This has enabled the company to react more quickly to the demands of industry and the challenges of the labour market. During the two-year implementation period, courses were held for production-area associates, managers, job-seekers from the labour market, and suppliers' employees.

Robert Bosch Energy and Body Systems Kft. was founded in the summer of 2003 in Miskolc. It manufactures automotive components, including air conditioners and electric motors. Automotive components manufactured here are supplied to major automotive companies. The latest generation of products includes among others the brake assist motor and the stability control, essential components for hybrid and electric vehicles. In addition to automotive components, the company's flagship product is the eBike drive, an engine unit that uses a highly advanced and intelligent power assistance system.

As a result of continuous development, now 2700 employees work to ensure that the automotive electrical components produced in Miskolc reach the users in the best quality and in the most efficient way.

Robert Bosch Energy and Body Systems Kft. closed the P-6.1.8-17 winning project – The establishment and operation of a Corporate Training Center system – on April 30, 2021. As a result of the program, the company started its adult education activities under registration number E-001913/2019, and obtained the required adult education licence for 14 training programs in 2019 and 2020. In

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addition to licensed trainings under the Adult Education Act, internal courses and purchased trainings have also been introduced. The training of 1296 colleagues was made possible by the tender.

Automotive industry is one of the fastest developing industries, and education, including adult education, plays an increasing role in the operation of Bosch in Miskolc as well, since the company attaches great importance to the continuous development of its employees. Among training programs, one of the most popular ones was Industry 4.0, where participants learnt about the future of the industry and its solutions. In the production area, a comprehensive development took place for the entire line management team, preparing them for the continuously changing environment, the reception and development of those coming from the labour market, and the management of technical challenges. The package included professional trainings that addressed disadvantaged workers in the labour market, and the company offered them job opportunities after the training.

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## **Basic information:**

Bosch has been present in Hungary since 1898 with its products. After its re-establishment as a regional trading company in 1991, Bosch has grown into one of Hungary's largest foreign industrial employers with currently nine subsidiaries. In fiscal 2019 it had a total turnover of HUF 1465 billion and consolidated sales of the Bosch Group on the Hungarian market – not counting trade among its own companies – amounted to HUF 259 billion. The Bosch Group in Hungary employs more than 15,000 associates (as of December 31, 2019). In addition to its manufacturing, commercial and development business, Bosch has a network of sales and service operations that covers the entire country.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 394,500 associates worldwide (as of December 31, 2020). According to preliminary figures, the company generated sales of 71.6 billion euros in 2020. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT provider, Bosch offers innovative solutions for smart homes, Industry 4.0, and connected mobility. Bosch is pursuing a vision of mobility that is sustainable, safe, and exciting. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to facilitate connected living with products and solutions that either contain artificial intelligence (AI) or have been developed or manufactured with its help. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. The basis for the company's future growth is its innovative strength. At 126 locations across the globe, Bosch employs some 73,000 associates in research and development, as well as roughly 30,000 software engineers.

Additional information is available online at [www.bosch.com](http://www.bosch.com), [www.iot.bosch.com](http://www.iot.bosch.com), [www.bosch-press.com](http://www.bosch-press.com), [www.twitter.com/BoschPresse](https://www.twitter.com/BoschPresse)