

Press release



BOSCH

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Bosch employees ran 15,000 kilometers for ill children

The three million forints collected will be used for the implementation of Bátor Tátor's programs in the spring

- The Budapest-Sydney distance was covered by Bosch employees by running, hiking and cycling to help Bátor Tátor
- More than 120 associates took part in the month-long challenge
- During the successful campaign, Bosch employees working in Budapest raised a total of HUF 3 million for the foundation

Budapest – Bosch's Budapest headquarters has launched a charity challenge among its associates. For a month, the employees of the company covered kilometers for a common goal to raise as much money as possible for Bátor Tátor, which helps children with severe and chronic diseases and their families. 120 colleagues joined the advertised campaign, who met challenges in four different sports to help the foundation. "Bosch is committed to maintaining the health of its associates which is why we place great emphasis on sports that we make even more exciting with various common challenges. It is a particular pleasure that, while encouraging colleagues to do sports, we also supported a good cause," said András Somogyi, Vice president of human resources of the Bosch Group in Hungary and the Adriatic region.

In a month, the Bosch team would have made it to Australia

During the challenge, the company offered a donation of HUF 100 to Bátor Tátor for each completed kilometer. The enthusiastic athletes covered a total of 15,036 kilometers in a month for a good cause. Most of the colleagues were running, cycling and hiking. The colleague with the highest performance ran 420 km alone during the one-month challenge, while the longest distance travelled among cyclists was 392.5 km, and the record was 458 thousand steps among hikers.

Doubled performance

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Recognizing the efforts and significant performance of the associates, Bosch doubled the 1.5 million forints collected during the challenge, so the company sent a total of 3 million forints to Bátor Tátor. The foundation uses the support of Bosch for organizing spring camps, recruiting volunteers, organizing camp programs, and providing meals for the children.

From hospital to school in recovery

Bátor Tátor, with more than 20 years' history, provides life-changing experiences for severely and chronically ill children and their families. With the help of their programs, they have given courage and strength to more than 15 000 participants. Over the years, the program palette of the foundation has continuously expanded, and nowadays, besides the recreational camps, the camp experiences are also taken to hospitals and schools. All programs organized by Bátor Tátor are free of charge for the participants, and the foundation operates exclusively from corporate and private donations.

Motivating colleagues with a shared challenge

Bosch encourages its associates to lead a healthy lifestyle and play sports at all its locations: in addition to Budapest, in Hatvan, Miskolc, Maklár and Eger as well. The sports communities at the workplace are supported by Bosch in various ways, such as paying for entry fees and tickets, T-shirts, track rental, trainings, coaches and equipment. Bosch colleagues may take part in extensive healthcare programs and undergo regular screening. The KSF community (Kultur, Sport und Freizeit), which was established in 2013 and has almost 2,000 members, has already organized several challenges for the colleagues. Bosch also joins the so-called "The Company Runs" competition series each year, and during the coronavirus outbreak, colleagues were kept moving during a 17-week online challenge.

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Basic information:

Bosch has been present in Hungary since 1898 with its products. After its re-establishment as a regional trading company in 1991, Bosch has grown into one of Hungary's largest foreign industrial employers with currently eight subsidiaries. In fiscal 2020 it had total net sales of 1,497 billion forints and consolidated sales to third parties on the Hungarian market of 238 billion forints. The Bosch Group in Hungary employs more than 15,500 associates (as of December 31, 2020). Figures of fiscal 2021 for the Bosch Group in Hungary will be available from May 26, 2022. In addition to its manufacturing, commercial and development business, Bosch has a network of sales and service operations that covers the entire country.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 401,300 associates worldwide (as of December 31, 2021). According to preliminary figures, the company generated sales of 78.8 billion euros in 2021. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT provider, Bosch offers innovative solutions for smart homes, Industry 4.0, and connected mobility. Bosch is pursuing a vision of mobility that is sustainable, safe, and exciting. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to facilitate connected living with products and solutions that either contain artificial intelligence (AI) or have been developed or manufactured with its help. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in some 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. With its more than 400 locations worldwide, the Bosch Group has been carbon neutral since the first quarter of 2020. The basis for the company's future growth is its innovative strength. At 128 locations across the globe, Bosch employs some 76,300 associates in research and development, of which more than 38,000 are software engineers.

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