

## Press release



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## **Bosch is the most attractive manufacturing company in Hungary**

Existential security is an increasingly important aspect for employees when choosing a workplace

- For the sixth year in a row, in 2022, the Bosch Group is the most attractive workplace in the manufacturing category
- Overall, Bosch is actually the second most attractive employer in Hungary
- Existential security is becoming more and more important in the labour market

The Bosch Group in Hungary was found to be the most attractive workplace in the manufacturing category once again by a survey conducted by PwC Hungary. For the sixth time, the consulting company has examined the expectations of students, career starters, and already experienced employees, their perceptions of employer brands, and how they were influenced by the events of the past period and the changed working conditions. This year, twenty-six thousand people took part in the survey.

As in the past five years, Bosch won the 2022 Most Attractive Workplace Award in the manufacturing category. And on the overall list, it won a silver medal, moving up one place compared to last year's results. "We are very proud of the awards, thank you to everyone who supported us with their votes in the fierce competition this year. Such positive feedback always gives us strength for further work, as it shows that at Bosch we are on the right track in supporting our employees and cooperating with them," said András Somogyi, vice president of human resources of the Bosch Group in Hungary and the Adriatic region.

According to the survey, compared to previous years, the most important employee needs have changed significantly this year. Existential security became more important than work-life balance or social requirements. Employees increasingly expect their employers to provide this.

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As a close strategic cooperation of eight independent companies, the Bosch Group is one of Hungary's largest foreign industrial employers, employing more than 17,000 employees. In the financial year 2021, it achieved total net sales of 1,711 billion forints. Hungarian Bosch companies focus on future-shaping areas such as electromobility, autonomous driving, artificial intelligence and Industry 4.0 – both in production and in research and development.

## **More information:**

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## **Basic information:**

Bosch has been present in Hungary since 1898 with its products. After its re-establishment as a regional trading company in 1991, Bosch has grown into one of Hungary's largest foreign industrial employers with currently eight subsidiaries. In fiscal 2021 it had total net sales of 1,711 billion forints and consolidated sales to third parties on the Hungarian market of 273 billion forints. The Bosch Group in Hungary employs more than 17,000 associates (as of December 31, 2021). In addition to its manufacturing, commercial and development business, Bosch has a network of sales and service operations that covers the entire country.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 402,600 associates worldwide (as of December 31, 2021). The company generated sales of 78.7 billion euros in 2021. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT provider, Bosch offers innovative solutions for smart homes, Industry 4.0, and connected mobility. Bosch is pursuing a vision of mobility that is sustainable, safe, and exciting. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to facilitate connected living with products and solutions that either contain artificial intelligence (AI) or have been developed or manufactured with its help. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in some 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. With its more than 400 locations worldwide, the Bosch Group has been carbon neutral since the first quarter of 2020. The basis for the company's future growth is its innovative strength. At 128 locations across the globe, Bosch employs some 76,100 associates in research and development, of which more than 38,000 are software engineers.

Additional information is available online at [www.bosch.hu](http://www.bosch.hu), [iot.boschblog.hu](http://iot.boschblog.hu), [www.bosch.com](http://www.bosch.com), [www.iot.bosch.com](http://www.iot.bosch.com), [www.bosch-press.com](http://www.bosch-press.com), <http://www.twitter.com/BoschPress>.