

## Press release



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## **Bosch is once again the sportiest company in Hungary**

Motivation and community: 15,000 kilometers in a year

- In 2022, Bosch Group associates in Hungary ran 11,500 kilometers, cycled 4,260 kilometers, and swam 700 kilometers
- The company's successful sports community is made up of around 2,000 people and organizes nearly 50 different sports, cultural and leisure activities
- Bosch supports sport for its associates in a variety of ways, as well as the health promotion of associates and self-organized workplace sports communities
- Sport for a successful career: 5+1 areas that the Bosch sports community believes you can develop through sport and use at work

Bosch is also a sports leader: this year, the company took the top step on the podium for the fourth time in the national "The company runs" ("Fut a cég") competition organized by BSI (Budapest Sports Office), which is aimed specifically at companies, businesses, institutions and workplace communities. The team from Robert Bosch Kft. and Bosch Rexroth Kft. ran a total of 11,500 kilometers, cycled 4,260 kilometers and swam 700 kilometers for the absolute first place in 2022.

It's a well-known fact that sport has countless benefits: regular exercise has a positive effect not only on our bodies, but also on our mood, well-being and even our performance and work. Research has also shown that sport increases motivation at work, boosts creativity and productivity, and has a community-building effect.

"At Bosch, our greatest asset is our people. Year after year, it is proven how important the role of sport and the community it forms plays in maintaining

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motivation and through this in the success of the company. At Bosch, we do everything we can to help our associates to have a healthy and productive everyday life. This includes the provision and support of various competitions, sports programs, tickets and sports equipment,” said András Somogyi, vice president of human resources of the Bosch Group in Hungary and the Adriatic region.

### **Bosch: sports community of 2,000 people, 50 sports clubs**

Bosch, one of Hungary's largest employers, has for years been paying special attention to promoting sport and encouraging its employees to exercise regularly at all its sites: in Budapest, Hatvan, Miskolc, Maklár and Eger. Founded in 2013, the company's self-organized sports community, called KSF (Kultur, Sport und Freizeit – Culture, Sport and Leisure), initially aimed to provide regular exercise for colleagues, and when KSF was launched, it offered 8 sports. As a result of persistent work, the community now has around 2,000 members and organizes nearly 50 different sporting, cultural and leisure activities.

“A healthy lifestyle and regular sport require a lot of self-discipline. We are working to maintain this motivation. We all share our successes and achievements. We organize joint training sessions, make videos and try to give useful advice to anyone who comes to us. We usually have more than 100 people participating in the competitions we organize. The greatest confirmation for us is when our colleagues, who have never done sports before and have started a lifestyle change with us, win serious sporting competitions,” says Victor Popa, group leader at Robert Bosch Kft. and head of the Bosch sports community, who himself participates in numerous competitions as a successful amateur runner.

### **5+1 reasons why sport at work is good for everyone**

The Bosch sports community has learned from experience that regular sport not only has a positive impact on health, but also brings success at work. What are the 5+1 areas we can improve through sport and benefit from at work?

1. **Regularity:** the regularity and planning that we are used to in sport can be put to good use at work.
2. **Endurance:** training improves our endurance, which makes it easier to cope with the workload.
3. **Coping:** sport teaches us that success doesn't always come naturally. It also makes it easier to deal with the stresses at work during the tough times.
4. **Time management:** it is often difficult to fit regular exercise into a busy schedule, but learning to manage your time can also help you to manage your workload.
5. **Work-life balance:** introducing sport helps to stabilize work-life balance and, in the long term, prevent burnout.

**5+1: Thinking and working as a team:** sport also improves the performance

of companies, because it allows employees to be part of a larger community, where team members support each other and work together to achieve goals. This cohesiveness at work also promotes shared success.

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## **Basic information:**

Bosch has been present in Hungary since 1898 with its products. After its re-establishment as a regional trading company in 1991, Bosch has grown into one of Hungary's largest foreign industrial employers with currently eight subsidiaries. In fiscal 2021 it had total net sales of 1,711 billion forints and consolidated sales to third parties on the Hungarian market of 273 billion forints. The Bosch Group in Hungary employs more than 17,000 associates (as of December 31, 2021). Figures of fiscal 2022 for the Bosch Group in Hungary will be available from May 25, 2023. In addition to its manufacturing, commercial and development business, Bosch has a network of sales and service operations that covers the entire country.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 420,000 associates worldwide (as of December 31, 2022). According to preliminary figures, the company generated sales of 88.4 billion euros in 2022. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT provider, Bosch offers innovative solutions for smart homes, Industry 4.0, and connected mobility. Bosch is pursuing a vision of mobility that is sustainable, safe, and exciting. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to facilitate connected living with products and solutions that either contain artificial intelligence (AI) or have been developed or manufactured with its help. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in some 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. With its more than 400 locations worldwide, the Bosch Group has been carbon neutral since the first quarter of 2020. The basis for the company's future growth is its innovative strength. At 128 locations across the globe, Bosch employs some 85,000 associates in research and development, of which more than 44,000 are software engineers.

The company was set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as "Workshop for Precision Mechanics and Electrical Engineering." The special ownership structure of Robert Bosch GmbH guarantees the entrepreneurial freedom of the Bosch Group, making it possible for the company to plan over the long term and to undertake significant upfront investments in the safeguarding of its future. Ninety-four percent of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung GmbH, a charitable foundation. The remaining shares are held by Robert Bosch GmbH and by a corporation owned by the Bosch family. The majority of voting rights are held by Robert

Bosch Industrietreuhand KG, an industrial trust. The entrepreneurial ownership functions are carried out by the trust.

Additional information is available online at [www.bosch.hu](http://www.bosch.hu), [iot.boschblog.hu](http://iot.boschblog.hu), [www.bosch.com](http://www.bosch.com), [www.iot.bosch.com](http://www.iot.bosch.com), [www.bosch-press.com](http://www.bosch-press.com), <http://www.twitter.com/BoschPress>.