

Press release



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The 350 millionth product is made at the Bosch automotive plant in Miskolc

One of the largest employers in the region provides jobs for nearly a hundred local suppliers

- The Bosch automotive plant in Miskolc turns 20
- A major employer in the region, which also provides jobs for nearly a hundred local suppliers
- Continuous development, cutting-edge technologies: shaping the future in Miskolc

The 350 millionth product rolled off the production line at the Bosch automotive plant in Miskolc, where components ranging from electric motors to stability control and eBike drives are manufactured for conventional, hybrid and electric cars and bicycles. The plant, which started operations 20 years ago, is one of the largest employers in the north-eastern Hungarian region with 2,700 employees, and provides jobs and livelihoods for nearly 100 other local businesses through its supply chain.

“Over the last 20 years we have grown gradually to become one of the most influential companies in the region. This is only possible with a dedicated, expert team. I would like to express my thanks to all the associates and partners of the automotive Bosch company in Miskolc,” said Roland Ahl, plant manager of Robert Bosch Energy and Body Systems Kft. “In addition, we have continuously expanded our production and are involved in the development of components to ensure that we always provide our automotive partners with the latest technologies. In Miskolc, we are shaping the future,” added the plant manager.

The company has developed an effective partnership with the city of Miskolc from the very beginning. In addition to developing infrastructure, the automotive arm of Bosch in Miskolc, as a responsible multinational company, aims to work closely with local communities to make the city an even better place to live and work for

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its inhabitants. In addition to employment, the company also cooperates with the municipality and local institutions in the fields of education, training and social services. It has been involved in dual education for more than ten years, providing practical training for young secondary school students in cooperation with three vocational schools in Miskolc. It is a strategic partner of the University of Miskolc, actively involved in joint research and development projects, as well as in higher dual education, running an apprenticeship program and regularly giving expert lectures. Bosch also supports a daycare, a kindergarten and a primary school, and through their social responsibility program, they support the city with health and cultural projects.

Essential components in vehicles

Robert Bosch Energy and Body Systems Kft. supplies automotive components manufactured in Miskolc to major automotive companies worldwide. Electric motors, starters, circulation pumps, cooling fans, alternators, wiper motors and air conditioning systems have made up the factory's portfolio over the past two decades. Its new generation products, such as the brake booster motor and the stability control, are essential components for hybrid and electric vehicles. They also carry out research and development and testing to ensure that their products meet the needs of the future, not just the present.

The whole world is supplied by eBikes drives from Miskolc

In addition to automotive components, an important product of the plant is the eBike drive, that uses an intelligent power assistance system. Not only is the drive unit made in Miskolc, but the entire eBike system – including the drive unit, display, battery, cables and all the equipment needed for the electric drive – is packaged here and shipped to destinations around the world.

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Basic information:

Bosch has been present in Hungary since 1898 with its products. After its re-establishment as a regional trading company in 1991, Bosch has grown into one of Hungary's largest foreign industrial employers with currently eight subsidiaries. In fiscal 2021 it had total net sales of 1,711 billion forints and consolidated sales to third parties on the Hungarian market of 273 billion forints. The Bosch Group in Hungary employs more than 17,000 associates (as of December 31, 2021). Figures of fiscal 2022 for the Bosch Group in Hungary will be available from May 25, 2023. In addition to its manufacturing, commercial and development business, Bosch has a network of sales and service operations that covers the entire country.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 420,000 associates worldwide (as of December 31, 2022). According to preliminary figures, the company generated sales of 88.4 billion euros in 2022. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT provider, Bosch offers innovative solutions for smart homes, Industry 4.0, and connected mobility. Bosch is pursuing a vision of mobility that is sustainable, safe, and exciting. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to facilitate connected living with products and solutions that either contain artificial intelligence (AI) or have been developed or manufactured with its help. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in some 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. With its more than 400 locations worldwide, the Bosch Group has been carbon neutral since the first quarter of 2020. The basis for the company's future growth is its innovative strength. At 128 locations across the globe, Bosch employs some 85,000 associates in research and development, of which more than 44,000 are software engineers.

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