

Press release

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Bosch Maklár and Eszterházy Károly Catholic University cooperate in professional training

Bosch offers students competitive practical knowledge

- The university and Bosch jointly prepare the professionals of the future for the challenges of the labour market
- Students of Eszterházy Károly Catholic University can participate in professional practice and dual training at Bosch
- Bosch associates are involved in university education as guest lecturers

The Eszterházy Károly Catholic University (EKKE) of Eger and Robert Bosch Automotive Steering Kft. of Maklár cooperate in the practical training of university students; the representatives of the institution and the company signed an agreement on this in Eger. As part of the cooperation, the students can complete their professional internship at the company that manufactures and develops vehicle components, and they will also have the opportunity for dual training in the fields of economics and management, as well as economic informatics. Bosch associates join university training as guest lecturers in the subjects of corporate finance, logistics and HR.

The university has been playing an important role in supplying manpower for the company for years. Many interns and full-time employees work in Bosch's economic department, who studied at Eszterházy Károly Catholic University. With the current agreement, the cooperation between the university and the company becomes tighter.

Internship program: competitive knowledge and practice

The purpose of the cooperation is to support the recruitment of professionals and the joint development of training courses, so that young people graduating from

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the university have up-to-date, competitive industry knowledge and appropriate practice. "At Bosch, we develop and manufacture the solutions and new technologies of the future. For this, associates who are creative, open to new things, and have competitive knowledge are essential. Eszterházy Károly Catholic University is a good partner in jointly preparing the professionals of the future for the challenges of the labour market," said Michael Zink, plant manager of Robert Bosch Automotive Steering Kft. in Maklár. "During the creation and development of the university's training portfolio, we pay special attention to the needs of the local economy. Our goal is for the institution to provide companies with suitable, qualified personnel. Our excellent partner in this work is Robert Bosch Automotive Steering Kft., which welcomes our students as a dual partner institution", said rector Ilona Tari Dr. Pajtókné at the signing of the cooperation agreement. The agreement also includes Bosch professionals participating in university events, organizing plant visits for students, and helping students fill vacancies at the company.

About Robert Bosch Automotive Steering Kft.

Twentyone years ago, a 50-50 joint venture of Robert Bosch GmbH and ZF Friedrichshafen AG started production in Eger with one assembly line and 35 associates. Production has steadily expanded, with hydraulic steering units being produced since 2006 and electric steering units since 2012. In response to the capacity increase, a new plant was built in Maklár, where production has been running since 2014. In 2015, Bosch became the sole owner of the company.

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Basic information:

Bosch has been present in Hungary since 1898 with its products. After its re-establishment as a regional trading company in 1991, Bosch has grown into one of Hungary's largest foreign industrial employers with currently eight subsidiaries. In fiscal 2022 it had total net sales of 2.255 billion forints and consolidated sales to third parties on the Hungarian market of 314 billion forints. The Bosch Group in Hungary employs more than 18,300 associates (as of December 31, 2022). Figures of fiscal 2023 of the Bosch Group in Hungary will be published on May 16, 2024. In addition to its manufacturing, commercial and development business, Bosch has a network of sales and service operations that covers the entire country.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 429,000 associates worldwide (as of December 31, 2023). The company generated sales of 91.6 billion euros in 2023. Its operations are divided into four business sectors: Mobility, Industrial Technology, Consumer Goods, and Energy and Building Technology. With its business activities, the company aims to use technology to help shape universal trends such as automation, electrification, digitalization, connectivity, and an orientation to sustainability. In this context, Bosch's broad diversification across regions and industries strengthens its innovativeness and robustness. Bosch uses its proven expertise in sensor technology, software, and services to offer customers cross-domain solutions from a single source. It also applies its expertise in connectivity and artificial intelligence in order to develop and manufacture user-friendly, sustainable products. With technology that is "Invented for life," Bosch wants to help improve quality of life and conserve natural resources. The Bosch Group comprises Robert Bosch GmbH and its roughly 470 subsidiary and regional companies in over 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. Bosch's innovative strength is key to the company's further development. At 136 locations across the globe, Bosch employs some 90,000 associates in research and development, of which nearly 48,000 are software engineers.

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