

Press release

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New commercial plant manager in the Bosch plant in Hatvan

Michael Neumann succeeds dr. Arne Ziegenbein from June

- Michael Neumann returned to Hatvan, after recent assignment in China
- The Bosch plant in Hatvan plays an increasingly decisive role in the production of components related to electromobility

From June 2024, Michael Neumann is assuming the role as commercial plant manager of Robert Bosch Elektronika Kft. in Hatvan. The commercial specialist succeeds in this role to dr. Arne Ziegenbein, who continues his career within the company group in Germany. Michael Neumann is a Bosch fellow for over seventeen years and returned to the Bosch plant in Hatvan as an acquaintance, where he worked in several business areas between 2016 and 2021. Technical direction of the Hatvan plant remains with Attila Horváth, technical plant manager.

Michael Neumann was born in Berlin in 1984. He completed his university studies there, first obtaining a Bachelor's degree and then an MBA degree in business administration and economics. He started his professional career in the automotive domain at Bosch in 2007 in Reutlingen, Germany. From 2012, he was part of the start-up team for the greenfield project that established a new factory in Cluj-Napoca, Romania. He arrived at the plant in Hatvan in 2016, where he worked for close to five years; first heading the controlling department, then leading the logistics area of the plant. For the past three years, he served as vice president of finance and administration of Bosch Electrical Drives / Electrified Motion for the Asia-Pacific region, located in Shanghai, China.

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"It is a great pleasure and honour for me to be able to work here in Hatvan as the commercial plant manager of the largest mobility electronics plants of Bosch" – emphasized Michael Neumann. "My goal is to ensure a smooth transition of the product portfolio from electronic control units for steering, driving assistance and combustion engine related technology towards the future-oriented, state-of-the-art technology for electrified powertrains. We are facing several challenges, but I am highly optimistic about the future of the location." he added.

About Robert Bosch Elektronika Kft.

Robert Bosch Elektronika Kft. in Hatvan is the company's largest mobility electronics plant, where nearly 4,900 employees are engaged in shaping the future of mobility. The company's main profile is the mass production of control electronics, sensors, radars and camera systems for the Group's Mobility business sector, while the site is also playing an increasingly important role in the manufacture of electromobility-related components. The electronic equipment produced in Hatvan makes a significant contribution to safe, energy-efficient, and connected driving. Through the continuous development of its employees' expertise and its state-of-the-art manufacturing solutions, the Hatvan site plays an active role in realizing Bosch's vision of low-emission, accident-free and stress-free mobility.

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Basic information:

Bosch has been present in Hungary since 1898 with its products. After its re-establishment as a regional trading company in 1991, Bosch has grown into one of Hungary's largest foreign industrial employers with currently eight subsidiaries. In fiscal 2023 it had total net sales of 2.207 billion forints and consolidated sales to third parties on the Hungarian market of 343 billion forints. The Bosch Group in Hungary employs more than 18,300 associates (as of December 31, 2023). In addition to its manufacturing, commercial and development business, Bosch has a network of sales and service operations that covers the entire country.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 429,000 associates worldwide (as of December 31, 2023). The company generated sales of 91.6 billion euros in 2023. Its operations are divided into four business sectors: Mobility, Industrial Technology, Consumer Goods, and Energy and Building Technology. With its business activities, the company aims to use technology to help shape universal trends such as automation, electrification, digitalization, connectivity, and an orientation to sustainability. In this context, Bosch's broad diversification across regions and industries strengthens its innovativeness and robustness. Bosch uses its proven expertise in sensor technology, software, and services to offer customers cross-domain solutions from a single source. It also applies its expertise in connectivity and artificial intelligence in order to develop and manufacture user-friendly, sustainable products. With technology that is "Invented for life," Bosch wants to help improve quality of life and conserve natural resources. The Bosch Group comprises Robert Bosch GmbH and its roughly 470 subsidiary and regional companies in over 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. Bosch's innovative strength is key to the company's further development. At 136 locations across the globe, Bosch employs some 90,000 associates in research and development, of which nearly 48,000 are software engineers.

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