

## Press release



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## **Around 1.5 power tools per second**

Bosch Power Tools achieves production record - More than 50 million tools manufactured in 2016

- Global production network
- Power tools for tradespeople and DIY enthusiasts
- Growing significance of cordless tools

Leinfelden – Drills, lawnmowers, laser measures – Bosch Power Tools achieves a production record in 2016: Over 50 million power tools roll off the production line this year – more than ever before. Statistically speaking, around 1.5 tools are manufactured every second. "Regardless of whether a customer is a DIY enthusiast or a tradesperson, or whether markets are industrialized or emerging – with our products, we always focus on users and their needs," explained Henning von Boxberg, President of Bosch Power Tools. "The increasing production figures show that our innovations are bringing us success."

Cordless tools are an important part of the product range. They enable the customer to work everywhere flexibly without inconvenient cables. At Bosch Power Tools, the proportion of the production volume made up by cordless tools continues to increase. Back in 2003, Bosch launched the world's first power tool to use lithium-ion battery: The Ixo. On average, more than one million of this small cordless screwdriver roll off the production line per year. It is manufactured in the Hungarian city of Miskolc. In total, more than 15 million Ixo have been produced since its market launch. Laid out next to each other, they would cover a distance of just under 2200 kilometers – the equivalent of a journey from Stuttgart to Miskolc and back.

"We will continue to focus on cordless tools as a growth segment," stated Henning von Boxberg. This not only applies to products for DIY enthusiasts, such as the Ixo.

In 2016, for instance, Bosch launched the world's first 10.8V cordless angle grinder for professionals. The small, handy tools are manufactured in Sebnitz,

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Bosch power tools are made and sold worldwide -apart from Germany also in other European countries, Asia, North and South America.

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## **Basic information:**

The Power Tools Division of the Bosch Group is one of the world's leading providers for power tools, power tool accessories and measuring tools. In 2015, its roughly 20,000 associates generated sales of 4.5 billion euros, about 85 percent of which outside of Germany. With brands such as Bosch, Skil and Dremel, the division stands for customer focus and great engineering progress. The core success factors are innovative strength and pace of innovation. The division generated about one third of its sales in 2015 with products that have been on the market for less than two years. In 2016, Bosch Power Tools will again launch more than 100 new products onto the German market in its four business segments power tools, accessories, measuring tools and garden tools.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 375,000 associates worldwide (as of December 31, 2015). The company generated sales of 70.6 billion euros in 2015. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology.

The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiaries and regional companies in some 60 countries. Including sales and service partners, Bosch's global manufacturing and sales network covers some 150 countries. The basis for the company's future growth is its innovative strength. Bosch employs 55,800 associates in research and development at 118 locations across the globe. The Bosch Group's strategic objective is to deliver innovations for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life."

Additional information is available online at [www.bosch.hu](http://www.bosch.hu)