

Press release

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Students competed in realistic logistics situations at the power tool plant of Bosch in Miskolc

The team from the Széchenyi István Katolikus Technikum school reached the national finals of Profi-t-ability

- Students' knowledge of logistics, finance, economics and strategic thinking were compared
- High school students get an insight into the day-to-day operations of large companies
- Bosch considers practical education important to enable students to acquire competitive knowledge

Sixty students from fourteen high schools in Borsod-Abaúj-Zemplén county tested their skills in the regional finals of the national Profi-t-ability logistics championship at the power tool plant of Bosch in Miskolc. The participants came from the schools of the Miskolc Vocational Training Center, the Szerencs Vocational Training Center, the Ózd Vocational Training Center, as well as ecclesiastical institutions. In the national competition with a total prize of 3 million forints, students proved their knowledge by solving realistic tasks. Moreover, they not only compared their knowledge of logistics, but also that of finance, economics and strategic thinking.

At the competition, the talents of the future can get to know different industries in an informal way and gain an insight into the day-to-day operations of large companies in Hungary. In addition to talent management, the organizers also address employers, who can build relationships with future employees in an extraordinary environment. The championship also serves to strengthen relations between vocational training institutes and the corporate sector.

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The regional final was jointly organized by the Logistics Managers' Club of Large Companies, the Miskolc Vocational Training Center and one of its schools, Gábor Baross Business and Transportation Technology, as well as Robert Bosch Power Tool Kft., for the second time.

"At the Profi-t-ability competition, students have to solve tasks that employees face day-to-day in a large company. At Bosch, we consider it important that young people gain as much practical experience as possible during their training, because this is the only way to gain competitive knowledge. Hence why we participate in secondary vocational training and dual training, and also why we cooperate in education and research and development with the University of Miskolc," - said László Fűkő, general manager of Robert Bosch Power Tool Kft.

Széchenyi István Katolikus Technikum student in the finals

The regional final was won by Csanád Árpád Császár-Nagy (Széchenyi István Katolikus Technikum), he made it to the national finals, which will be held on November 15, 2024 in Budapest. Lorena Ámit (MSZC Baross Gábor Technikum) became second, Tamás Márk Fekete (MSZC Baross Gábor Technikum) third, and Botond Farkas (MSZC Kandó Kálmán Informatikai Technikum) fourth.

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Basic information:

Bosch has been present in Hungary since 1898 with its products. After its re-establishment as a regional trading company in 1991, Bosch has grown into one of Hungary's largest foreign industrial employers with currently eight subsidiaries. In fiscal 2023 it had total net sales of 2.207 billion forints and consolidated sales to third parties on the Hungarian market of 343 billion forints. The Bosch Group in Hungary employs more than 18,300 associates (as of December 31, 2023). In addition to its manufacturing, commercial and development business, Bosch has a network of sales and service operations that covers the entire country.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 429,000 associates worldwide (as of December 31, 2023). The company generated sales of 91.6 billion euros in 2023. Its operations are divided into four business sectors: Mobility, Industrial Technology, Consumer Goods, and Energy and Building Technology. With its business activities, the company aims to use technology to help shape universal trends such as automation, electrification, digitalization, connectivity, and an orientation to sustainability. In this context, Bosch's broad diversification across regions and industries strengthens its innovativeness and robustness. Bosch uses its proven expertise in sensor technology, software, and services to offer customers cross-domain solutions from a single source. It also applies its expertise in connectivity and artificial intelligence in order to develop and manufacture user-friendly, sustainable products. With technology that is "Invented for life," Bosch wants to help improve quality of life and conserve natural resources. The Bosch Group comprises Robert Bosch GmbH and its roughly 470 subsidiary and regional companies in over 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. Bosch's innovative strength is key to the company's further development. At 136 locations across the globe, Bosch employs some 90,000 associates in research and development, of which nearly 48,000 are software engineers.

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