

Press release

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Bosch associates covered more than 52,000 kilometers for charity

A total of six million forints was donated to two hospitals and a foundation for the elderly

- Bosch associates ran, cycled, hiked and walked almost 53,000 kilometers to raise money for three organizations
- A total of six million forints was donated to support two county hospitals and a foundation for the elderly
- More than 400 people took part in the charity challenge

The Bosch Group has launched a charity challenge, bringing together all its Hungarian sites to work towards a common goal. In the autumn, associates clocked up and collected kilometers to donate as much money as possible to three charities: the Foundation for the Recovery of Patients in the Pediatric Intensive Care Unit of the Borsod-Abaúj-Zemplén County Hospital (Borsod-Abaúj-Zemplén Megyei Kórház Gyermekek Intenzív Osztály betegeinek gyógyulásáért Alapítvány) in Miskolc, the Foundation for the Support of the Ferenc Markhot Hospital (A Markhot Ferenc Kórház Támogatására Alapítvány) in Eger, and the Volunteer Center Foundation (Önkéntes Központ Alapítvány (ÖKA)) that supports elderly people.

The initiative was joined by 431 colleagues who collected kilometers through four different activities – running, cycling, hiking and walking – to help the charities. In the month-long mileage challenge the company vowed to donate 100 forints for every kilometer to support the operations of the selected charities.

“Bosch encourages its employees at all its sites to lead healthy lifestyles and take part in sports. We launched this challenge to encourage our associates not only to exercise for their own health, but also to raise funds to support organizations that they believe are fulfilling an important mission,” said András Somogyi, vice

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president of human resources of the Bosch Group in Hungary and the Adriatic region.

Bosch team would have made it to Japan five times

The two Bosch companies in Miskolc, Robert Bosch Power Tool Kft., a manufacturer of power tools, and Robert Bosch Energy and Body Systems Kft., a manufacturer of automotive components, raised funds for the foundation supporting the pediatric intensive care unit at the Borsod-Abaúj-Zemplén county hospital, while Robert Bosch Automotive Steering Kft. in Maklár, a manufacturer and developer of steering systems, and Automotive Steering Column Kft. in Eger, a manufacturer and developer of steering columns, raised funds for the foundation supporting the pediatric unit at the Heves county hospital. The athletes representing the automotive engineering center of Robert Bosch Kft. in Budapest and the colleagues from Robert Bosch Elektronika Kft. from Hatvan, a manufacturer of automotive components, supported the Volunteer Center Foundation, which helps to care for elderly people.

Two thirds of the participants collected kilometers by running, hiking or walking, and one third cycled. In a month of 4,472 activities, the athletes covered a total of 52,858 kilometers, which represents a donation of more than five million forints. Among the runners, the first-placed associate covered almost 500 kilometers on his own, while the highest-performing cyclist cycled more than 1,600 kilometers. Bosch rounded up the total amount raised, giving each of the three organizations two million forints. The donations were delivered to the organizations in mid-December.

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Basic information:

Bosch has been present in Hungary since 1898 with its products. After its re-establishment as a regional trading company in 1991, Bosch has grown into one of Hungary's largest foreign industrial employers with currently eight subsidiaries. In fiscal 2023 it had total net sales of 2.207 billion forints and consolidated sales to third parties on the Hungarian market of 343 billion forints. The Bosch Group in Hungary employs more than 18,300 associates (as of December 31, 2023). In addition to its manufacturing, commercial and development business, Bosch has a network of sales and service operations that covers the entire country.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 429,000 associates worldwide (as of December 31, 2023). The company generated sales of 91.6 billion euros in 2023. Its operations are divided into four business sectors: Mobility, Industrial Technology, Consumer Goods, and Energy and Building Technology. With its business activities, the company aims to use technology to help shape universal trends such as automation, electrification, digitalization, connectivity, and an orientation to sustainability. In this context, Bosch's broad diversification across regions and industries strengthens its innovativeness and robustness. Bosch uses its proven expertise in sensor technology, software, and services to offer customers cross-domain solutions from a single source. It also applies its expertise in connectivity and artificial intelligence in order to develop and manufacture user-friendly, sustainable products. With technology that is "Invented for life," Bosch wants to help improve quality of life and conserve natural resources. The Bosch Group comprises Robert Bosch GmbH and its roughly 470 subsidiary and regional companies in over 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. Bosch's innovative strength is key to the company's further development. At 136 locations across the globe, Bosch employs some 90,000 associates in research and development, of which nearly 48,000 are software engineers.

The company was set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as "Workshop for Precision Mechanics and Electrical Engineering." The special ownership structure of Robert Bosch GmbH guarantees the entrepreneurial freedom of the Bosch Group, making it possible for the company to plan over the long term and to undertake significant upfront investments in the safeguarding of its future. Ninety-four percent of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung GmbH, a charitable foundation. The remaining shares are held by Robert Bosch GmbH and by a corporation owned by the Bosch family. The majority of voting rights are held by Robert Bosch Industrietreuhand KG. It is entrusted with the task of safeguarding the company's long-term existence and in particular its financial independence – in line with the mission handed down in the will of the company's founder, Robert Bosch.

Additional information is available online at www.bosch.hu, iot.boschblog.hu,
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