

Press release

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5G remote-controlled vehicles and measurements in test chambers with tomorrow's women engineers

Forward-looking innovations at the Bosch Girls' Day event

- This year marks the twelfth time that Bosch gave a glimpse of the most exciting developments shaping tomorrow's transport at four locations in Hungary, on the occasion of Girls' Day.
- Participants were introduced to 5G remote-controlled vehicles, explored the future of parking, and learned about the secrets of inverters, anechoic rooms and vehicle testing chambers at the Bosch Budapest Innovation Campus.
- Andrea Orosz, Bosch: "Our aim is to raise young people's awareness of the many opportunities in engineering, technology and research careers. At Bosch knowledge, talent and individual achievements come first, regardless of gender, age or social background."
- Teodóra Bodó, Bosch: "We believe that the best ideas come from the meeting of different perspectives and experiences."

Will you be an engineer or a researcher? Unfortunately, this question is still rarely asked among young girls who are about to choose a career. To mark Girls' Day, the Bosch Group in Hungary hosted young people interested in science and technology and looking for a career path for the twelfth time and gave them a glimpse into the most exciting developments shaping tomorrow's transport.

Girls' Day is a career guidance day initiated by the Association of Hungarian Women in Science (Nők a Tudományban Egyesület, NaTE) to promote STEM careers, which require qualifications in science, technology, engineering or mathematics, to girls currently studying in upper primary and secondary schools through interactive programs.

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This year, Bosch Girls' Day programs took place at four locations in Hungary, at the Bosch Budapest Innovation Campus and at the group's plants in Hatvan, Miskolc and Maklár.

Experiences from the future: driverless parking on Girls' Day at the Bosch Budapest Innovation Campus

Participants of the Girls' Day had the chance to enter the fascinating world of international automotive developments at the Bosch Budapest Innovation Campus, where company experts gave a taste of the most exciting projects taking place there. Among other things, young people were given a glimpse into the future of parking through special experiences: they could experience how driving without a driver works, what it feels like to drive without being in the car; they could remotely control a vehicle driving around in the verification area using a simulator with a 5G technology-based solution.

The special program also showed what a car inverter or an anechoic room can do for automotive development. On the innovation campus, young people were also able to see how different components of cars (window lifters, windscreen wipers, etc.) are tested in the vehicle test chambers. Not only did the students get a personal insight into the latest trends in the automotive industry, but they also got to discover inspiring career paths for women.

"According to recent data, Hungary has the lowest number of female researchers and engineers in the European Union. This is why, by participating in the nationwide Girls' Day program, our goal is to draw young people's attention to the many opportunities in engineering, technology, and research careers. We believe that women have and will continue to play an essential role in shaping the future," said Andrea Orosz, Commercial and HR director at Robert Bosch Kft. at the Girls' Day event.

At Bosch, talent and achievements come first

The Bosch Group in Hungary is one of the largest employers in the country, employing a total of more than 18,300 associates. At Bosch knowledge, talent and individual achievements come first, regardless of gender, age or social background. "We believe that the best ideas are born from the meeting of different perspectives and experiences. All talents are needed to shape the technologies of the future," said Teodóra Bodó, director of communications and governmental relations of the Bosch Group in Hungary and the Adriatic region.

Bosch actively supports the professional advancement of female colleagues through a variety of measures, including the Business Woman and Female Talent mentoring programs, as well as training courses and workshops. As a result, female managers already play a key role globally and in the Bosch Group in Hungary. A flexible and family-friendly work culture is essential for women's successful careers, and Bosch therefore offers various tools to help women to find a work-life balance and to balance their individual life situations, as well as to take care of mothers returning to work. The career development of women is also

supported by the Women@Bosch women's community, a self-organized community at Bosch, both globally and in Hungary, where personal examples, career stories and exchanges of experience are presented in various presentations and discussions.

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Basic information:

Bosch has been present in Hungary since 1898 with its products. After its re-establishment as a regional trading company in 1991, Bosch has grown into one of Hungary's largest foreign industrial employers with currently eight subsidiaries. In fiscal 2023 it had total net sales of 2.207 billion forints and consolidated sales to third parties on the Hungarian market of 343 billion forints. The Bosch Group in Hungary employs more than 18,300 associates (as of December 31, 2023). In addition to its manufacturing, commercial and development business, Bosch has a network of sales and service operations that covers the entire country.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 417,900 associates worldwide (as of December 31, 2024). According to preliminary figures, the company generated sales of 90.5 billion euros in 2024. Its operations are divided into four business sectors: Mobility, Industrial Technology, Consumer Goods, and Energy and Building Technology. With its business activities, the company aims to use technology to help shape universal trends such as automation, electrification, digitalization, connectivity, and an orientation to sustainability. In this context, Bosch's broad diversification across regions and industries strengthens its innovativeness and robustness. Bosch uses its proven expertise in sensor technology, software, and services to offer customers cross-domain solutions from a single source. It also applies its expertise in connectivity and artificial intelligence in order to develop and manufacture user-friendly, sustainable products. With technology that is "Invented for life," Bosch wants to help improve quality of life and conserve natural resources. The Bosch Group comprises Robert Bosch GmbH and its roughly 470 subsidiary and regional companies in over 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. Bosch's innovative strength is key to the company's further development. At 136 locations across the globe, Bosch employs some 86,900 associates in research and development, of which nearly 48,000 are software engineers.

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