

Press release

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BME Industrial Professor award for the representative of the Bosch Group in Hungary

- Dr. István Szászi has been awarded the title of Industrial Professor by the Budapest University of Technology and Economics (BME) for his outstanding professional work in higher education
- The official award ceremony will take place on May 31
- Dr. István Szászi, Bosch: "We have been working for many years to build an innovation ecosystem where close cooperation between industry and academia can give rise to technologies that will shape the future."

Dr. István Szászi, representative of the Bosch Group in Hungary and in the Adria region, has been awarded a prestigious honor: the Budapest University of Technology and Economics (BME) is recognizing his professional work with the title of Industrial Professor, which will be officially presented on May 31. This award has been presented since 2017 to the most outstanding industrial practitioners contributing to the educational activities of BME. The appointment was recommended by the BME Habilitation Committee and Doctoral Council and approved by the university's Senate.

"In recent years, technological development has accelerated to such an extent that strengthening the link between education and industry has become vital. At Bosch, we have been thinking in terms of an innovation ecosystem for many years, where the most important technologies of tomorrow can be created through close cooperation between industry and academia. BME's distinguished title of Industrial Professor is an encouragement to all committed professionals and also to Bosch to continue playing an active role in shaping the future and training the engineers of tomorrow," said Dr. István Szászi about the recognition. Charaf Hassan, Rector of BME, highlighted the following in connection with the

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award: “István Szászi has built a unique career starting from BME. The training and research programs provided by the University of Technology have been decisive in the domestic automotive industry for decades, and István Szászi has played a major role in strengthening the corporate-university ecosystem built on this foundation. He is a committed advocate of ensuring the next generation of researchers and engineers, and we are proud that he continues to lecture at our university to this day, thus contributing to engineering education tailored to industrial needs.”

In Bosch’s innovation ecosystem, which includes several Hungarian universities, institutions and students can learn first-hand about the latest industrial trends and get involved in the company’s research and development projects. The company has been working with the Budapest University of Technology and Economics on numerous joint projects for 17 years. The Competence Center for Innovative Vehicle Technologies, which is part of the group’s ecosystem, operates at the Faculty of Transport Engineering and Vehicle Engineering of BME, focusing on the development of electric vehicle powertrains: the center’s equipment and simulation systems are unique in Hungarian technical higher education.

Actively working for future generations

Dr. István Szászi was born in Mátészalka and studied at the Budapest University of Technology and Economics (short form: BME). He graduated in 1997 with a degree in automotive engineering, followed by a PhD in 2004 and an MBA in 2005. He started his career in academia: after graduating from BME, he worked as a doctoral student, professor’s assistant, and then assistant professor at the university. He has been working for the Bosch Group for almost 20 years: started as a project engineer, became head of Engineering Center Budapest and since 2021 he is the representative of the Bosch Group in Hungary and in the Adriatic region.

Dr. István Szászi is a member of the Hungarian Academy of Engineering, an honorary associate professor at BME, a member of the board of trustees of the German-Hungarian Chamber of Industry and Commerce, the Rudolf Kalman Foundation for Óbuda University, and a member of the board of the Joint Venture Association (short form: JVSZ). He is involved in numerous mentoring programs for executives. In 2022, he was recognized for his outstanding work in innovation and the development of electromobility with the Blue Innovation Special Award, jointly presented by the Hungarian Association of Executives and Volkswagen. In 2023, he received the Dennis Gabor Award for his outstanding achievements in technological innovation, technical and engineering research. Since January 1, 2024, he has been a research professor at Széchenyi István University.

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Basic information:

Bosch has been present in Hungary since 1898 with its products. After its re-establishment as a regional trading company in 1991, Bosch has grown into one of Hungary's largest foreign industrial employers with currently nine subsidiaries. In fiscal 2024 it had total net sales of 2058 billion forints and consolidated sales to third parties on the Hungarian market of 313 billion forints. The Bosch Group in Hungary employs more than 17,400 associates (as of December 31, 2024). In addition to its manufacturing, commercial and development business, Bosch has a network of sales and service operations that covers the entire country.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 418,000 associates worldwide (as of December 31, 2024). The company generated sales of 90.3 billion euros in 2024. Its operations are divided into four business sectors: Mobility, Industrial Technology, Consumer Goods, and Energy and Building Technology. With its business activities, the company aims to use technology to help shape universal trends such as automation, electrification, digitalization, connectivity, and an orientation to sustainability. In this context, Bosch's broad diversification across regions and industries strengthens its innovativeness and robustness. Bosch uses its proven expertise in sensor technology, software, and services to offer customers cross-domain solutions from a single source. It also applies its expertise in connectivity and artificial intelligence in order to develop and manufacture user-friendly, sustainable products. With technology that is "Invented for life," Bosch wants to help improve quality of life and conserve natural resources. The Bosch Group comprises Robert Bosch GmbH and its roughly 490 subsidiary and regional companies in over 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. Bosch's innovative strength is key to the company's further development. At 136 locations across the globe, Bosch employs some 87,000 associates in research and development

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