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Longevity and technology: In search of a long, fulfilling and quality life at the BoschxRichter Innovators' Day

- The scientific, technological and social aspects of a long and quality life will be in focus at this year's BoschxRichter Innovators' Day on September 23, 2026, at the Richter Center in Budapest.
- At the conference, renowned experts will explain how personalized medicine can contribute to a longer, fuller life, and how technologies such as adaptive artificial intelligence or the invisible protective shield built into the smart cars of the future can make our daily lives safer and more comfortable.
- The event will also present the latest results of a joint representative survey conducted by Bosch and Richter, revealing what Hungarians believe is the secret to a long and fulfilling life, and how innovation can contribute to our happiness.
- Future transportation and healthcare through the eyes of the younger generation: the conference will present this year's winners of the "See into the future!" – BoschxRichter Industrial Innovation Award.

Budapest – More and more people are searching for the secret to a longer, healthier, and more fulfilling life. But what can we do ourselves to improve our quality of life, and how can innovation and technology help us with this? What role can personalized medicine, artificial intelligence, or future mobility solutions play in helping us live longer and better lives? What does a happier life mean to us, and how can we get closer to it? Answers to these and other questions can be found at the BoschxRichter Innovators' Day on September 23, 2026, organized for the fourth time now to welcome anyone interested in the current topics of technology. At the conference, renowned experts will present the future-shaping relationship between longevity and technology, including Bertalan Thuróczy, biomedical engineer; Hesna Al Ghaoui, Prima Primissima Award-winning journalist;

Robert Bosch Kft.
1103 Budapest,
Gyömrői út 104.
www.bosch.hu/en

Press information:
Zita Hella Varga
PR Manager
Bosch Group in Hungary

E-mail: zitahella.varga@hu.bosch.com
Phone: +36 70 667 6374
www.boschmediaservice.hu/en

Imelda Hajas, automotive content creator and influencer; Dr. Zsófia Flóra Fedor, medical researcher; and leading experts from Bosch and Richter. This year, the joint event of the two major Hungarian companies will be hosted at the Richter Center in Budapest.

Personalized medicine and caring smart cars in the service of longevity

Today, a long life in itself is no longer a sufficient goal. The real question is how we can remain energetic, healthy and mentally balanced throughout the decades. The BoschxRichter Innovators' Day will reveal how driver assistance systems, such as the stress-reducing AI Cockpit or the caring cabin radar are becoming an invisible protective shield that not only helps prevent accidents but also supports our health and mental well-being in the long term. The conference will also explore whether the personalized medicines of the future will aim for more effective treatment of diseases or rather focus on prevention, and how artificial intelligence and the latest scientific breakthroughs are reshaping the way we think about aging today.

What do Hungarians see as the secret to a long and fulfilling life? – new results from the joint research by Bosch and Richter

What does living a quality life mean for people in Hungary today? What makes us happy and what do we need to feel our lives are complete? What do we think about technological solutions that serve our everyday quality of life, health, safety and comfort? The new results of the research will be presented for the first time at the event.

The latest generation of innovators takes the stage: introducing the 2026 winners of the BoschxRichter Industrial Innovation Award

The event will reveal how the innovators of the future plan to make transportation and healthcare more efficient: meet the winners of this year's "See into the Future!" – BoschxRichter Industrial Innovation Award. With the joint award, the two companies encourage university and college students to think innovatively, explore today's most pressing challenges and develop pioneering ideas in the fields of transportation and healthcare.

Renewed format: workshops and boutique presentations on humanoid colleagues, corporate longevity and adaptive AI

The format of the popular professional-scientific event is getting a makeover this year: in addition to panel discussions, workshops and boutique presentations will also welcome the audience. Topics will include the arrival of humanoid colleagues, corporate longevity, and a glimpse into the fascinating history of pharmaceutical research. The audience can learn about adaptive AI and advanced driver-assistance systems aimed at ensuring safe, stress-free daily lives, and gain a deeper understanding of the secrets to a long and fulfilling life through inspiring personal stories.

Attendance at the BoschxRichter Innovators’ Day on September 23, 2026, is free of charge, but registration is required due to limited capacity.
For more information, the detailed program, and registration visit:
www.boschxrichter.hu

More information:

Zita Hella Varga

Phone: +36 70 667-6374

Basic information:

Bosch has been present in Hungary since 1898 with its products. After its re-establishment as a regional trading company in 1991, Bosch has grown into one of Hungary’s largest foreign industrial employers with currently ten subsidiaries. In fiscal 2025 it had total net sales of 1.926 billion forints and consolidated sales to third parties on the Hungarian market of 303 billion forints. The Bosch Group in Hungary employs around 16,800 associates (as of December 31, 2025). In addition to its manufacturing, commercial and development business, Bosch has a network of sales and service operations that covers the entire country.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 413,000 associates worldwide (as of December 31, 2025). The company generated
sales of 91 billion euros in 2025. Its operations are divided into four business sectors: Mobility, Industrial Technology, Consumer Goods, and Energy and Building Technology. With its business activities, the company aims to use technology to help shape universal trends such as automation, digitalization, electrification, and artificial intelligence. In this context, Bosch’s broad diversification across regions and industries strengthens its innovativeness and robustness. Bosch uses its proven expertise in hardware, software, and services to offer customers cross-domain solutions from a single source. It also applies its expertise in connectivity and artificial intelligence in order to develop and manufacture intelligent, user-friendly, and sustainable products. With technology that is “Invented for life,” Bosch wants to help improve quality of life and conserve natural resources. The Bosch Group comprises Robert Bosch GmbH and its roughly 500 subsidiary and regional companies in over 60 countries. Including sales and service partners, Bosch’s global manufacturing, engineering, and sales network covers nearly every country in the world. Bosch’s innovative strength is key to the company’s further development. Bosch employs some 82,000 associates in research and development.

The company was set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as “Workshop for Precision Mechanics and Electrical Engineering.” The special ownership structure of Robert Bosch GmbH guarantees the entrepreneurial freedom of the Bosch Group, making it possible for the company to plan over the long term and to undertake significant upfront investments in the safeguarding of its future. Ninety-four percent of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung GmbH, a limited liability company with a charitable purpose. The remaining shares are held by Robert Bosch GmbH and by a company owned by the Bosch family. The majority of voting rights are held by Robert Bosch Industrietreuhand KG. It is entrusted with the task of safeguarding the company’s long-term existence and in particular its financial independence – in line with the mission handed down in the will of the company’s founder, Robert Bosch.

Additional information is available online at www.bosch.hu, iot.boschblog.hu, www.bosch.com, www.iot.bosch.com, www.bosch-press.com.