

Press release



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Bosch shoeboxes dispatched again this year

More than 500 gift packages

- Donations delivered by the Red Cross
- Toys, clothes and food for those in need

Budapest / Hatvan / Miskolc – Last year, Bosch held the Christmas shoebox project, which brought several hundred boxes of gifts to people in need. Boosted by the success, collections were organised again this year among employees in Budapest, Hatvan and Miskolc and it was coordinated by the participants of the Junior Managers Program at the Bosch Group in Hungary. As the result of Bosch employee's collecting toys and gifts, more than 500 "shoeboxes" went out during December in time for the families to get them by Christmas.

Boxes stuffed with toys, clothes and food are handed over to the charitable organisations before the festive season. In Budapest and Hatvan, the Red Cross helped to bring the packages to those in need this year, in Budapest this meant the Family's Transition Home in Csepel and in Hatvan the disabled students of the Lesznai Anna Primary School in the town. The gifts collected by employees of the Bosch plant in Miskolc put smiles on the faces of children in families helped by the Zsófi Magic Castle Association and children looked after by the Miskolc United Social, Health and Child Welfare Institute. Daniel Korióth, representative of the Bosch Group in Hungary, said, "I am grateful for the younger generation that they strengthen one of the key values of Bosch, social responsibility and I am proud to see that so many enthusiastic Bosch associates have been inspired to help others, besides they give an excellent performance in their work."

Robert Bosch Kft.
1103 Budapest,
Gyömrői út 104.
www.bosch.hu/en

Press information:
Mónika Hack
PR manager
Bosch Group in Hungary

E-mail: monika.hack@hu.bosch.com
Phone: + 36 1 879 8928
www.boschmediaservice.hu/en

More information:

dr. Ferenc Ficzer

phone: +36 1 431-3852

Basic information:

Bosch has been present in Hungary since 1899. After its re-establishment as a regional trading company in 1991, Bosch has grown into one of Hungary's largest foreign industrial employers. In fiscal 2015, its ten Hungarian subsidiaries had a total turnover of HUF 959 billion and sales of the Bosch Group on the Hungarian market – not counting trade among its own companies – was HUF 246 billion. The Bosch Group in Hungary employs some 12,200 people (as per January 1, 2016). In addition to its manufacturing, commercial and development business, Bosch has a network of sales and service operations that covers the entire country.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 375,000 associates worldwide (as of December 31, 2015). The company generated sales of 70.6 billion euros in 2015. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology.

The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiaries and regional companies in some 60 countries. Including sales and service partners, Bosch's global manufacturing and sales network covers some 150 countries. The basis for the company's future growth is its innovative strength. Bosch employs 55,800 associates in research and development at 118 locations across the globe. The Bosch Group's strategic objective is to deliver innovations for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life."

Additional information is available online at www.bosch.hu