

Press release



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CES® 2017 Innovation Awards: Bosch honored with four distinctions for three smart solutions

From water heater to motorcycles: Bosch drives connectivity in all domains

- Bosch presents innovative solutions in the realms of smart homes, smart cities, connected mobility, Industry 4.0, and sensor technology at CES® 2017
- Smart water heater honored in the Home Appliances category
- Rider information system takes prize in the In-Vehicle Audio/Video category and is honored in the Vehicle Intelligence category
- Connected safety solution for small motorcycles and scooters is honored in the Vehicle Intelligence category
- New IoT platform: Bosch stories, videos, and animations about the connected world at iot.bosch.com

Las Vegas – At CES® 2017, Bosch is presenting connected technologies that aim to make everyday life easier, more comfortable, and safer. From January 5-8, 2017, the global supplier of technology and services is showing innovative solutions in the realms of smart homes, smart cities, connected mobility, Industry 4.0, and sensor technology. Prior to the trade show, Bosch was honored at the annual “CES® 2017 Innovation Awards” with four awards for three smart products: a connected flow-type heater and two innovative motorcycle solutions.

The smart water heater

In the Home Appliances category, the new generation of Bosch water heaters was honored. Via an app, users can switch the innovative water heaters on and off remotely, and even regulate water temperature or control the status of their boilers. The internet-enabled Greentherm 9000iSE makes it possible for homeowners and residents to conveniently operate the device via a smartphone

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or tablet.

Connectivity makes motorcycle riding safer and more comfortable

[Bosch motorcycle systems were honored with a total of three awards.](#) A rider information system that replaces the traditional instrument panel with a display took the prize in the In-Vehicle Audio/Video category, and was also an honoree in the Vehicle Intelligence category. Moreover, a connected safety solution for small motorcycles and scooters was an honoree in the Vehicle Intelligence category.

The Integrated connectivity cluster combines all the motorcycle's instrumentation on a single display and makes it possible for riders to use their smartphones. The advantage of this is that the system automatically adapts the display to current usage. This means the rider is shown only the information needed at that particular moment. This reduces distractions and thus enhances safety. For example, at high speeds, all the display information elements are gradually hidden, except for the speed indicator and warning notifications. The display is easy to read in all weather conditions. Even in direct sunlight, the colors are distinct and the contrast is very high. In the dark, the display does not dazzle the rider. What is more, it is rainproof. Regardless of whether the user wants to select music or answer a call, all the main smartphone functions can be operated during the ride via a remote control on the handlebars: there is no need to handle the device directly. After initial linking, which only needs to be performed once, the system connects immediately to the smartphone and helmet headset via Bluetooth.

A connected safety solution for small motorcycles or scooters was also honored in the Vehicle Intelligence category. The **lean connectivity unit** connects the smartphone to small motorcycles or scooters via Bluetooth. Its main components are a handlebar remote control, a box for establishing the connection to the smartphone, and an app. If the driver has fallen off the motorcycle or scooter, the app automatically sends a text message containing the coordinates of the accident to a predetermined emergency contact person. In situations in which the rider feels unsafe, the handlebar remote control can be used to make an emergency call. In this case too, a previously determined emergency contact person is alerted via a text message. In the event of an emergency call, information on the vehicle's position is transmitted at regular intervals. The lean connectivity unit also allows users to unlock the vehicle via their mobile phones. Using the corresponding app, the car owner can also share a smartphone "key". This, for instance, allows other family members to use the vehicle as well. Telephone functions are another option. Among other things, they allow the user to set the lean connectivity unit to reject calls automatically when the vehicle is moving.

About the CES Innovation Awards

The CES Innovation Awards are sponsored by the Consumer Technology Association (CTA)™. The CES Innovation Awards are awarded in 28 categories

and Bosch has already been honored in the past: in 2016, the global supplier of technology and services won a CES Innovation Award for its neoSense product, a touchscreen with haptic feedback.

EXPERIENCE BOSCH AT THE CES 2017 in Las Vegas, Nevada, USA: At the CES 2017, Bosch is showing how the Internet of Things is getting personal – how things can be turned into partners. Connected technologies enable personal assistance in all areas of life: they improve mobility, shape the cities of the future, make the home intelligent, health care technology more efficient, and they make work easier. For the fifth time at CES, Bosch is presenting an expanded portfolio of "simply.connected" networked solutions.

BOSCH PRESS CONFERENCE: Wednesday, January 4, 2017, 09:00 am to 10:00 am (local time): with [Dr. Werner Struth, member of the Bosch board of management](#) at Mandalay Bay Hotel, South Convention Center, Ball Rooms BCD

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BOSCH BOOTH: Thursday to Sunday, January 5-8, 2017 at Central Hall, booth #14128

PANELS WITH BOSCH EXPERTS:

Thursday, January 5, 2017; 11:30 am to 12:30 pm (local time): [Conference track "MEMS & Sensors: Personalizing Consumer Technology", Session "Where are Consumer Electronics Taking the Sensors Industry?" with Dr. Stefan Finkbeiner, CEO and General Manager, Bosch Sensortec; Venetian, Level 4, Marcello 4501](#)

Friday, January 6, 15:30 pm to 4:30 pm (local time): [Conference track "Vehicle Technology"; Session "Redefining the Automotive Infotainment Experience" with Mr. Torsten Mlasko, Las Vegas Convention Center N258](#)

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Basic information:

The Bosch Group is a leading global supplier of technology and services. It employs roughly 375,000 associates worldwide (as of December 31, 2015). The company generated sales of 70.6 billion euros in 2015. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiaries and regional companies in some 60 countries. Including sales and service partners, Bosch's global manufacturing and sales network covers some 150 countries. The basis for the company's future growth is its innovative strength. Bosch employs 55,800 associates in research and development at 118 locations across the globe. The Bosch Group's strategic objective is to deliver innovations for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life."

The company was set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as "Workshop for Precision Mechanics and Electrical Engineering." The special ownership structure of Robert Bosch GmbH guarantees the entrepreneurial freedom of the Bosch Group, making it possible for the company to plan over the long term and to undertake significant up-front investments in the safeguarding of its future. Ninety-two percent of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung GmbH, a charitable foundation. The majority of voting rights are held by Robert Bosch Industrietreuhand KG, an industrial trust. The entrepreneurial ownership functions are carried out by the trust. The remaining shares are held by the Bosch family and by Robert Bosch GmbH.

Additional information is available online at www.bosch.hu