

Press release



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Bosch is Business of the Year in Hatvan

Regional role is key for Bosch

- Largest employer in the region
- Driving force in education and training
- Committed supporter of local community

Hatvan – At a ceremony on 4 February, local businesses in Hatvan were honoured for their corporate social responsibility and community activity as part of the local council's Hatvan Town Partner project. By recommendation of the awards committee, Hatvan Town Council voted to make Robert Bosch Elektronika Kft. of Hatvan Business of the Year 2015. The award was received on behalf of the company by Volker Schilling, commercial plant manager, and Roger Seemeyer, technical plant manager.

Business of the Year is an honour which the council confers on businesses which are based or active in the town and distinguish themselves, in proportion with their resources and economic strength, in their efforts to promote development of the town's economy, infrastructure, sport, arts and international relations, or contribute to education, health and the aims of locally-operating NGOs. Volker Schilling, commercial plant manager of the Bosch plant in Hatvan, said, "We are very pleased to receive this recognition for our efforts, because direct feedback from the local community is of great significance for us. As the leading employer in the region, and in line with the innovative spirit of the Bosch Group, we place particular importance on continuing cooperation with the town. Throughout our operations here, we have tried hard for Bosch to give more than just jobs to the town. As a responsible company, we have always taken a supportive part in local education, health and arts."

The Hatvan plant is the largest automotive electronics plant in the Bosch Group. It has been in operation for seventeen years, constantly creating jobs and

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devoting particular attention to the welfare of its several thousand associates and their families and supporting institutions that improve the lives of local people in certain target groups. Roger Seemeyer, technical plant manager, said, "Being the biggest employer in the region we as responsible company set the objective of working together with local charitable foundations and NGOs, providing also financial support. Bosch is therefore working with Hatvan Council with the joint aim of making the town more liveable for the people who have their homes and workplaces here."

Regional CSR activities of the Hatvan plant in 2015

The plant has a prominent role in the public life of the town and the region. One new development with particular impact on the life of the town is the Training Center, built at a cost of 170 million forints and opened in April last year. It is well on the way to becoming a strategic centre of secondary and higher level dual training. The company's technical and commercial staff are also trained there. Last year, Bosch in Hatvan renovated a classroom and corridor in the Szent István Primary School, for which it also provided furniture and teaching equipment, at a total cost of seven million forints. At an environment day held in the same school in November, Bosch unveiled another contribution to raising the standard of services there – a drinking fountain in the playground. Also serving to improve educational facilities are the computers which Bosch presented to various institutions in the town. Bosch also places great importance on corporate social responsibility in health area. Several thousand Bosch associates contribute to the saving lives each year by taking part in blood donation days organised in collaboration with the Heves County Branch of the Hungarian Red Cross, and the company holds health education and lifestyle programmes for its own associates. The Albert Schweitzer Hospital and Outpatient Clinic in Hatvan also received major medical instruments last year with the support of the Hatvan plant. In addition, the Hatvan plant donated 300,000 forints last year to the Lesznai Anna Methodology Institute, which provides education to children with special needs, and another 300,000 forints to the Színes Foundation, which provides art education to children.

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Basic information:

Bosch has been present in Hungary since 1899. After its re-establishment as a regional trading company in 1991, Bosch has grown into one of Hungary's largest foreign industrial employers. In financial 2014, its 9 Hungarian subsidiaries had a total turnover of HUF 825 billion and sales of the Bosch Group on the Hungarian market – not counting trade among its own companies – was HUF 183 billion. The Bosch Group in Hungary employs 10,500 people (as per April 1, 2015). In addition to its manufacturing, commercial and development business, Bosch has a network of sales and service operations that covers the entire country.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 375,000 associates worldwide (as of December 31, 2015). According to preliminary figures, the company generated sales of more than 70 billion euros in 2015. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in some 60 countries. If its sales and service partners are included, then Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. In 2015, Bosch applied for some 5,400 patents worldwide. The Bosch Group's strategic objective is to deliver innovations for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life."

Additional information is available online at www.bosch.hu