

Press release



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Source:

https://www.boschmediaservice.hu/en/press_release/fourth-year-of-bosch-sponsored-classes-99.html

09/27/2016

ID: 99

Fourth year of Bosch-sponsored classes

A day among the wonders of science and technology

- Bosch sponsorship approaches 10 million forints
- Students in the four Bosch classes number almost 100
- Language lab revamped with Bosch support

Hatvan – The fourth Bosch class has started up in the Szent István Primary School: twenty-seven first-year children took over the classroom at an exciting Technology Day on 26 September. For school year 2016/2017, there are now a total of 92 students in classes supported by Robert Bosch Elektronika Kft. of Hatvan, and along with the new classroom, the school now has a refurbished language laboratory. Present at the opening ceremony were Richárd Horváth, Mayor of Hatvan, Márta Horváth Barczi, Director of the Hatvan Educational District of the Klebelsberg Institution Maintenance Centre, Volker Schilling, Commercial Plant Manager of Robert Bosch Elektronika Kft. of Hatvan, and Roger Seemeyer, Technical Plant Manager.

Nearly 10 million forints in Bosch sponsorship

Bosch in Hatvan has provided nearly 10 million forints towards the launch of the new school year. The classroom renovation cost 6 million, and on top of that was the cost of new equipment: furniture, fittings and an interactive board and projector. Through a collaboration between the Klebelsberg Institution Maintenance Centre and Robert Bosch Elektronika Kft., the school's language laboratory has also been refurbished for the new school year: Bosch provided monitors and chairs worth a million forints to go with the new computers. Volker Schilling said, "Our collaboration with Hatvan Council, which has been in progress for several years and touches on many areas, proves that Robert Bosch Elektronika Kft. is present in the city on more than the economic level. It is an integral part of its cultural and educational life."

Technology Day

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The new facilities were handed over on a day infused with the wonders of science and technology. Bosch held a Technology Day for the students, who learned lots of interesting things through quizzes, handicraft and sport activities, and interactive games. Roger Seemeyer said, "On the Technology Day, both younger and older students built a robot with reusable materials and tried out innovative measuring devices and inventions. We hope this will spark children's interest in scientific subjects and arouse their curiosity towards the technical sciences."

The first Bosch class in the Szent István Primary School started three years ago, and twenty-three of the children entering the school this September have come from the Gesztenyés kert nursery, which is also supported by Bosch. Bosch also provides the opportunity for children at the school to learn German, swimming, horse-riding, music and dance and go on regular outings. It also provides supervision by teachers between 6 and 8 am and between 4 and 6 pm.

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Basic information:

Bosch has been present in Hungary since 1899. After its re-establishment as a regional trading company in 1991, Bosch has grown into one of Hungary's largest foreign industrial employers. In fiscal 2015, its ten Hungarian subsidiaries had a total turnover of HUF 959 billion and sales of the Bosch Group on the Hungarian market – not counting trade among its own companies – was HUF 246 billion. The Bosch Group in Hungary employs some 12,200 people (as per January 1, 2016). In addition to its manufacturing, commercial and development business, Bosch has a network of sales and service operations that covers the entire country.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 375,000 associates worldwide (as of December 31, 2015). The company generated sales of 70.6 billion euros in 2015. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiaries and regional companies in some 60 countries. Including sales and service partners, Bosch's global manufacturing and sales network covers some 150 countries. The basis for the company's future growth is its innovative strength. Bosch employs 55,800 associates in research and development at 118 locations across the globe. The Bosch Group's strategic objective is to deliver innovations for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life."

Additional information is available online at www.bosch.hu